**Weekend Host Sections**

**Bottom Line**

* A weekend host has the significant opportunity to help guests connect with CedarCreek and cast vision around what is most important that weekend.

**Host Section Strategy**

* Welcome
	+ Goal – This section is about welcoming people and making them feel good about being here.
		- Be likable. When you walk off, people should be thinking, I’d love to hang out with that person.
		- Connect with the new person in the audience. Leverage the connect card/qr code.
	+ Flexibility Meter – Malleable. The welcome is a programming element that can be adjusted if the Campus Pastor feels the need to change it to meet the needs of their campus.
* Vision Cast
	+ Goal – This section is about casting vision around what is most important.
		- Be able to answer these three questions:
			* What is it?
			* Why is it important?
			* How can people get involved?
			* Consider: If I was in the audience, what would I want to know?
		- Contextualize the script. The script is a launching point, bring in a local story to help people connect with the vision.
		- Connect giving. Help people see the impact or invite them to take a step of trusting God.
	+ Flexibility Meter – Rigid. The vision cast is strategically thought out and planned. Contextualize the story but don’t change the topic.
* Send Off
	+ Goal – This section is about ending the experience well and leaving people with what is most important to remember or to do.
	+ Flexibility Meter – Adaptable. The send off is strategically planned, but if you would like to make a change or edit, connect with the Executive Director of Campuses.

**Broad FAQ’s**

* What are some best practices for Hosting?
	+ Be prepared. Be intentional about what kind of energy you need to bring based on what you’re transitioning from and what you’re transitioning into.
	+ Contextualize the script. The script is a launching point, bring in a local story to help people connect with the vision.
	+ Be yourself. The script is a launching point. HOW you connect with your audience is just as important as WHAT you say.
	+ Think local. What does the audience you’re communicating to need to know? What next step do they need to consider?
* Can a host go off script and do their own thing?
	+ All scripts are intended to be contextualized by the host to connect with their audience. If you sense the need to change the topic or add an announcement, run it by the Executive Director of Campuses. The XD of Campuses will inform the Senior Director of Programing of the changes.