

The Power to Change Vision Doc

Jan 6-Feb 4, 2023

Tagline: Small steps that lead to big transformation

Focus: Helping guests step into the life they want that is found through God's power to change

Feel: Appealing and intriguing

Why this series now: This is the time of year where everyone is thinking about how they can change their life and how hard it is to really do. We want to help people see how God offers us each transformational power and is just waiting for us to ask for his help in all areas of our life.

Response Areas: Yes

Invite Pitch: What would need to change to make your life better? At this time of year, that's a loaded question! Everywhere we turn it's "New year, new me" or "5 easy steps to change your life", but few things in life are more frustrating than having a picture of the life you want yet not really sure how to get there. You try a couple new things, resolve to *not* do some others, but honestly all the strategies we hear don't seem really effective in getting us what we want. It makes us skeptical of even trying anything new. But the Bible actually has a lot to say about the life we want, the life that's possible, and what it takes to get there. The good news - it's not all up to you. There's no checklist to follow but there is a God who cares about you and offers a more free way to live. It's the power to change.

Memory Verse: 2 Peter 1:3 By his divine power, God has given us everything we need for living a godly life. We have received all of this by coming to know him, the one who called us to himself by means of his marvelous glory and excellence.

Weekly Topics and Content Goal:

Week 1: Jan 6/7, The Power to Change

Focus: God in me

Week 2: Jan 13/14, The Process, Child Dedications, MLK Day

Focus: Purpose - love

Week 3: Jan 20/21, The People, Friends

Focus: Relationships that lead to change

Week 4: Jan 27/28, The Payoff, Budgeting Resources

Focus: Disciplines that bring freedom

Week 5: Feb 3/4 The Practical, Focus

Focus: Now what each day

Series Goals:

- 21 Days of Prayer & Fasting text campaign
- App engagement

How will we measure this goal?

- Total number who subscribe to campaign:
- Track engagement with prayer focus and Morning Prayer on app
 - Can we do this?

Ministry Calendar and Holidays:

Jan 3 - Student Groups Start

Jan 6 - Winter Groups Directory Opens

Jan 7 - Group Leader Training

Jan 8-28 - 21 Days of Prayer

Jan 13/14 - Child Dedications, Group Leader Training

Jan 20/21 - Winter Groups Launch, Group Leader Training

Jan 27/28 - Group Leader Training

Jan 31 - Internship Application Due

Feb 5 - DreamTeam Night

Series Resources:

Next Steps - 21 Days of Prayer

Family Ministries - 21 Days of Prayer for families