

The Most Disappointing Series Ever Vision Doc

Oct 5-20

Tagline: You might be disappointed when you come

Feel: We are intentionally and playfully being ambiguous to spark curiosity and cause people to wonder what the series is really about - this is a test to see if that type of approach works

Why this series now: Between September and Halloween, October provides an opportunity to dig into spiritual principles that are more challenging for guests no matter where they are on the life-changing adventure. The series is NOT about God helping us with our disappointments; we are looking at three things Jesus said that the crowd would have been disappointed to hear.

Response Areas: Yes

Invite Pitch: Do you know anyone who likes disappointment? I don't. And yet, as much as we try to avoid it - we face disappointment almost on the daily. For some of us, that means watching your favorite sports team lose the big game, or maybe it's when your home renovation takes months longer than expected. For others, we experience disappointment in our relationships, Or when an important decision doesn't turn out the way we expected. We can even experience it as followers of Jesus. So, if you're wondering what to expect in this series? Well...let me just say, you might be disappointed, but you may also learn what to do when you find yourself right there.

Memory Verse: "I have told you all this so that you may have peace in me. Here on earth you will have many trials and sorrows. But take heart, because I have overcome the world." John 16:33

Weekly Topics and Content Goal:

Week 1: Oct 5/6

Focus: Love your enemies - use the story where Jesus teaches this and the emotional disappointment the crowd felt.

Scripture:

Week 2: Oct 12/13

Focus: Sell everything you own - lean into the disappointment of the rich young ruler

Scripture:

Week 3: Oct 19/20

Focus: Take up your cross - lean into the actual convo Jesus says this and the disappointment

Scripture:

Series Goals:

- Text in campaign to receive 3 different resources on how to handle disappointment
- Link sent Weds of each week

How will we measure this goal?

- Total number and % of attendance like we've moved to for others - 18%
- Engagement % of those who actually go to the link - 35%

Ministry Calendar and Holidays:

October 7 - DreamTeam Night

October 12 - Fall Group Registration Closes

October 16 - Student Worship Night, South Toledo

October 27 - Group Leader Training

October 31 - Halloween

Series Resources:

Next Steps

Text in resources

Family Ministries

Students:

Kids:

We are creating a 3-week elementary competition to foster an invite culture:

- Execute a Get/Attract kid-focused strategy to increase attendance for Halloweekend; and hopefully sustain through ATM.
- Teach the importance of evangelism. Provide practical invite language and opportunities for kids to enthusiastically invite.