

Start Here – Vision Doc

Vision:

Start Here is a Know God experience that equips and encourages parents to lead their child into a relationship with Jesus.

Goals:

- Delivers a gospel presentation that is developmentally appropriate for elementary age students and their parents
- Equips parents with practical ways to engage in spiritual conversations with their child
- Explains next steps specifically as it relates to salvation and baptism; allowing parents to lead the conversation with their child.
- Reinforces how CedarCreek Kids desires to partner with parents
- Parents walk away feeling encouraged and more equipped as their child's primary spiritual leader

When:

- A weekend service (campus discretion on service time) during March 14/15 and November 14/15

Location:

- All campuses

Branded Name:

- Start Here

Promotion:

- Family Ministries monthly communication
- Strategic email to Elementary parents
- Vision on our Elementary website
- Postcard invite for weekend services
- Vision in Elementary Large and Small Groups for leaders to highlight

Target Audience:

- All parents and guardians with elementary age children who have questions about following Jesus, baptism, and how to lead their child spiritually.

Programmatic Elements

- Orange video gospel presentation
- Live host with scripted talking points and action steps

Take-Home Pieces:

- Start Here Parent Guide
- Baptism Invite Card
- Example "God Time" card for current Elementary series
- Orange Phase Book for their child (as budget allows)

Staff Role:

- Kids Staff will host these gatherings to help problem solve, learn and better the experience. DreamTeam could play key roles in the future. DreamTeam may assist (Ex. Administrators) to help with behind-the-scene details.

FAQ:

Do people need to register ahead of time?

Similar to GrowthTrack, registration will not be required. However, an RSVP option will be available for those who want to commit ahead of time.

Do parents and children attend together?

This experience is divided into two sections:

1. Gospel Presentation and Action Steps (30 minutes) – This is created for parents and their children to experience together.
2. Parent Best Practices (10 minutes) – This is created just for parents. Children will be released (to CedarVille, the lobby, etc.) for the remainder of the conversation.

What if a parent has not personally accepted Christ as their Savior?

What an opportunity! Orange has heard of parents coming to faith in Christ as the church rallies around them and their children.

When will baptisms be available?

Baptism will remain the first weekend of every month. No special service will be scheduled. As demand increases, a kid or Family Ministry baptism experience may be an opportunity for the future (Ex. VBS experience)

Why not offer Start Here more often?

We would like to offer this experience two times in 2020 to learn and tweak. We are dreaming of offering a quarterly, or even monthly experience in the future.

How is CedarCreek Kids ready to partner with parents as an extension of this experience?

We have learned through past surveys that CedarCreek Kids offers more resources than parents realize. Start Here will allow us to highlight a few, such as:

- Monthly Family Ministry emails with events, content and resources (Ex. Spotify playlists)
- Parent Cue
- GodTime card for current Elementary series (Not rolled out yet)
- Relationship between the parent and group leader
 - Kids Staff will be hosting Elementary Group Leader DreamTeam Trainings to offer more coaching on how to help kids and parents take next steps.