

CHURCH RE-OPEN/GRADE REALIGNMENT/SERVICE TIME CHANGE COMMUNICATION

STAFF

Weekly Email

- leverage the staff video update to take the staff on the re-open journey as well as communicate any updates

July 14

- Nate/Ben update on re-open

DREAMTEAM

June 18th

Email to DreamTeam (new service times)

Weekly Huddle (June 27 – August 9) (what reopen will look like)

- leverage the weekly weekend service huddles to take the DreamTEam on the re-open journey as well as communicate any updates (Nate to provide talking points to Marna)

June 30th

Email to DreamTeam (what reopen will look like and July/August plan)

- Video from Ben and each CP (6 versions)
- Cp's to host GoToMeetings with leaders

July 4th/5th

DT Huddle

- Come back next weekend to attend at the 5, 9 or 11
- Reference the email send out

July 7th

Email to DreamTeam (what reopen will look like an July/August plan)

- Point back to information from last week's email

July 11th/12th

DT Huddle

- This weekend is our next step back to re-opening physical locations. (DreamTeam attending)
- Next week we begin training and stepping into our DreamTeam roles at the campus

Specific message to DT in the room at the end of service (connect with their hearts)

July 18th/19th

DT Huddle

- Pray
- Training

Video from Ben and Lauren to set up training

July 25th/26th

DT Huddle

- Pray
- Training

Video from Ben and Lauren to set up training

August 1st/2nd SOFT LAUNCH

DT Huddle

- Guests come back next week
- Pray
- Let's do this. Run it like Guests are in the room.

GUESTS

June 20/21

Weekend Service

- Communicate Service Time change in Host Sections/Slide loop

June 21-July 5

Social Media Campaign

- Service Time Change

June 25

Email to Actives

- Service Time Change

June 27/28

Weekend Service

- Communicate Service Time change in Host Sections/Slide loop

June 29th Week

- Worship Ads
- Press Release
- Signage Update

July 2nd

Actives Email State of the Creek FROM BEN

- Celebrate what God has done in this season.
- Planning to re-open physical locations on August 8/9

July 3rd

State of the Creek Video from Ben – Social Media Post

- Celebrate what God has done in this season.

- Planning to re-open physical locations on August 8/9

July 4th/5th

Push Notifications

- Service times

July 25th

Weekend Service

- Vision Cast (August re-open and what it will be like)

July 25-August 16

Social Media Campaign

- Re-open to public on August 8/9

July 27th week

Mailer

- Come back to church/Next Series

July 30th

Actives Email

- August re-open

August 3

Press Release

- August 8/9 re-open

August 6

Actives Email

- August 8/9 re-open

Family Ministries - Grade Realignment

Social Media Campaign starts July 3

Family Ministry Monthly Email July 3

Email PS July 30