PRIMARYCommunication
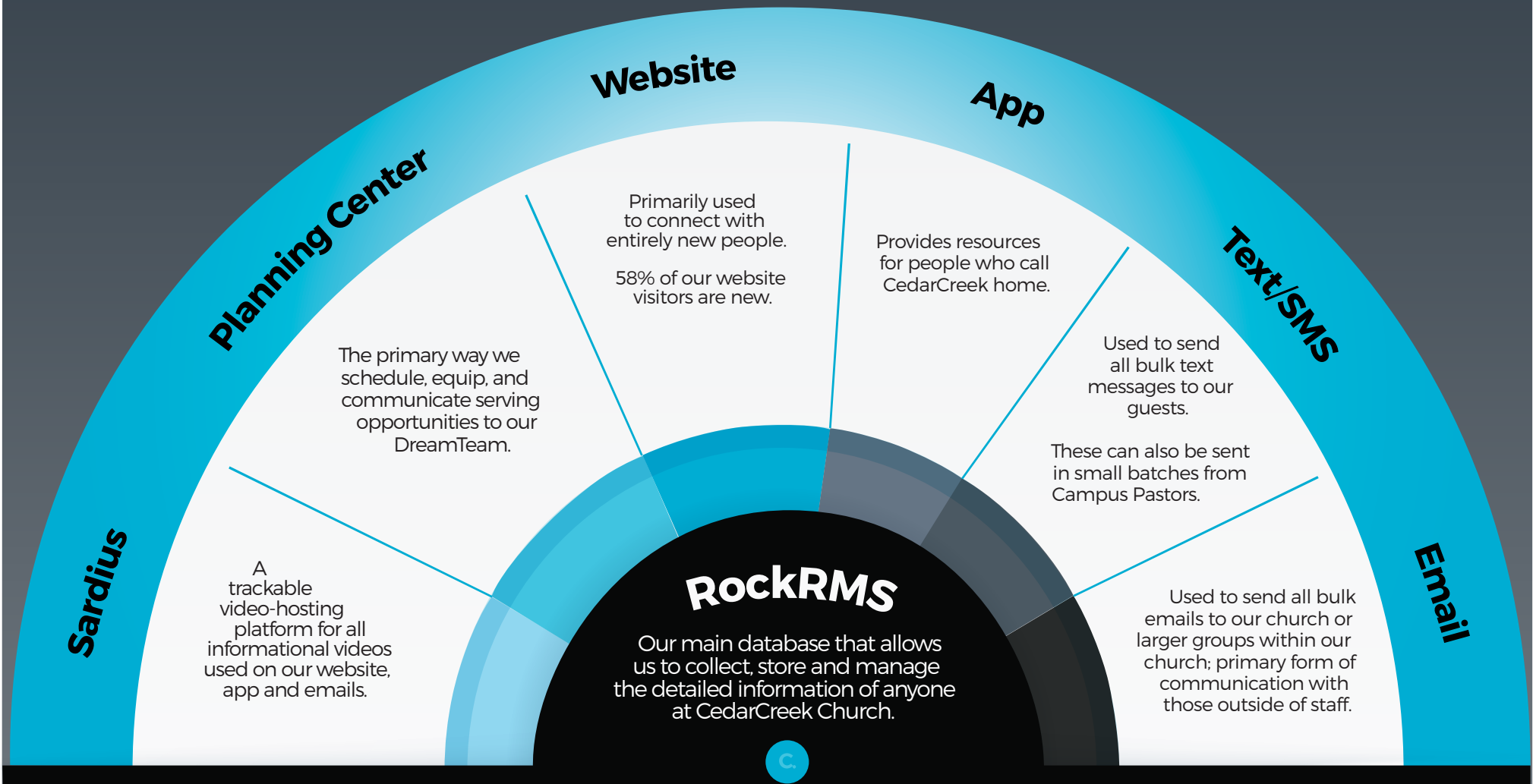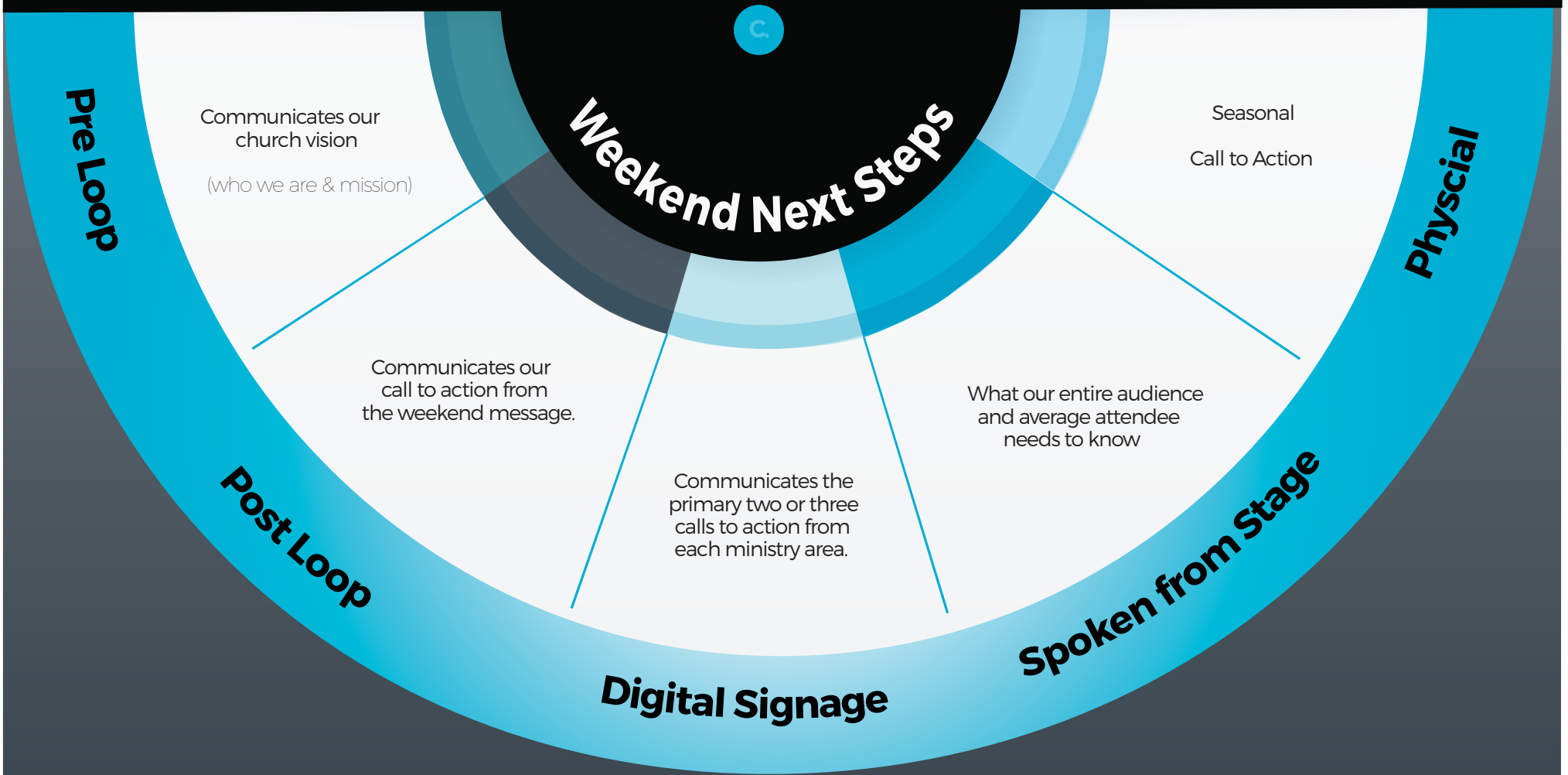
All system communication is always supplemental to personal, grassroots, one-on-one connection.

Website

Primarily used to connect with entirely new people.

58% of our website visitors are new.

App

Provides resources for people who call CedarCreek home.

Planning Center

The primary way we schedule, equip, and communicate serving opportunities to our DreamTeam.

Text/SMS

Used to send all bulk text messages to our guests.

These can also be sent in small batches from Campus Pastors.

Sardius

A trackable video-hosting platform for all informational videos used on our website, app and emails.

Email

Used to send all bulk emails to our church or larger groups within our church; primary form of communication with those outside of staff.

RockRMS

Our main database that allows us to collect, store and manage the detailed information of anyone at CedarCreek Church.

AUXILARYCommunication

Weekend Next Steps

Pre Loop

Physcial

Post Loop

Spoken from Stage

Digital Signage

Communicates our church vision

(who we are & mission)

Communicates our call to action from the weekend message.

Communicates the primary two or three calls to action from each ministry area.

Seasonal Call to Action

What our entire audience and average attendee needs to know

STAFFCommunication

TEAMS
A workspace messaging app for real-time collaboration: communication, meetings, and file/app sharing.

TEAMWORK
Software management system for organizing and keeping track of tasks.

OUTLOOK
For sending and receiving emails, managing your calendar, storing contact info, and keeping track of tasks.

CREEKHELP
Online resource with CedarCreek information databases, training, request support, internal business tools, calendars, etc.