

Oregon Campus Launch Vision Document

Vision: To launch CedarCreek's 6th site at 3540 Seaman Rd. Oregon, Ohio, to reach the Oregon and surrounding communities with the Gospel of Jesus Christ.

Goal: To grow the CedarCreek Oregon Campus to a campus of 500 average weekly attenders by the end of 2018. We also seek to raise the funds to construct a new auditorium, which we are temporarily calling "Phase II."

Proposal for Fall 2018 (Timeline)

July 12 th (Thu)	Launch Gathering	7pm - 8pm
August 1st (Wed)	Launch Gathering	7pm - 8pm
August 5th (Sun)	Launch Team Prays for campus	10:45am
August 12th (Sun)	Soft Launch (Practice Service for Launch Team)	9am and 10:45am
August 19th (Sun)	Soft Launch Week 2	9am and 10:45am
August 24th - 26th (Fri - Sun)	German American Festival	
August 26th (Sun)	Soft Launch	9am service only!
September 2nd (Sun)	Last Soft Launch, Labor Day Weekend	9am and 10:45am
September 6th (Thu)	Target date for Ribbon Cutting	6pm
September 9th (Sun)	Grand Opening!	9am and 10:45

Key Roles for Phase 1 Launch

Staff

- Campus Pastor
- Children's Director
- Student Director (Intern)

Key Leaders

- Technical Director
- Guest Services Lead
- Hospitality Leaders (A Lead and B Lead)
- Greeter/Usher service leader - (A weekend 9am lead, A weekend 10:45am lead, B weekend 9am lead, B weekend 10:45am lead)
- Children's Ministry Check in Leader
- Children's Ministry Hallway Leader (A weekend and B weekend)
- Children's Ministry Room Leader (Pre School, Elementary, A and B weekends)
- Brew Crew Lead
- Prayer Team Lead
- Parking Team Lead
- Medical Lead
- Safety /Security Lead
- GrowthTrack Coordinator
- GrowthTrack Admin
- GrowthTrack Host
- GrowthTrack Liaison
- Baptism Lead

- Groups Coordinator
- Hub Leaders
- Group Coaches

Teams to join

- Children's Ministry
- Student Ministry
- Greeting
- Brew Crew
- Parking Lot
- Safety Team
- Medical Team
- Prayer Team
- GrowthTrack
- Baptism
- Groups

FAQs

Why are you launching a campus in Oregon Ohio? Why now?

We care about the Oregon Community and feel the time is right to launch a campus in this community right now. We are excited to spread the Gospel message of Jesus to the people of Oregon as well as those in East Toledo, Northwood, Genoa, Eastwood, Woodville, Elmore, Pemberville, Oak Harbor, and beyond!

We were able to purchase the property outright, from our normal operating budget, and believe God is calling us to make an impact in the Oregon community now as opposed to waiting until the funds are pledged/raised to complete a full build out.

Is creating a video venue cost effective?

Yes! Opening the campus with minimal renovations is much more inexpensive than building a full stage and auditorium! Without the need to construct a high ceiling auditorium, stage, full slate of lighting and sound equipment, etc., the existing sanctuary at the Oregon Campus can be utilized. Whenever purchases for equipment need to be made, we are doing so with the hope of reusing them in the Phase II build out so that we are not wasting dollars.

With minimal renovations, we saw the opportunity to start making an impact in the community right now! This also will give us time to approach the congregation about raising the additional funds needed for phase II.

Will worship via a screen work?

Oregon will launch as a video venue. That means the worship and preaching elements will be streamed from our Perrysburg broadcast campus. Most of our guests first experience our service from a screen (on their phone or computer) so worshiping via video isn't a new concept to them. As we continue to learn with this approach it could be a new strategy for future growth opportunities.

We believe that church is more than a building and more than a band. Church is not about just consuming a service or passively watching what is happening on stage. Being part of a church and worshiping God on a regular basis in community is a powerful thing, whether done with a live band or through a streamed service.

The word "church" in Greek comes from "ecclesia". This word means assembly or gathering of people. Jesus said, "For where two or three gather together as my followers, I am there among them." (Matthew 20:18 NLT) When followers of Jesus gather together in his name, something truly supernatural occurs! We seek to build a gathering of committed Christ followers in the Oregon community who will Know God, Find Freedom, Discover their Purpose, and Ultimately Make a Difference in their region!

Are people going to go for worship via video? That's different!

We asked a similar question when we launched the Whitehouse Campus at the Anthony Wayne High School. At the time, watching the sermon via video was a new concept and many people were skeptical that it would be able to connect with an audience. Today, most of those who experience CedarCreek's weekend sermon do so via a screen (even those sitting in the Perrysburg Auditorium, who find themselves watching the screen more than the live speaker!).

We understand that this approach is probably different than what many have experienced but other churches we benchmark from (such as Church of the Highlands) are using video venues to expand rapidly across their communities. They tell us that people today are pre conditioned to using screens so this may not be as big of a barrier as we think.

Overall, here is what we believe people are looking for when it comes to church:

- Regular gathering
- Group I'm connected with
- Purpose I'm connected to
- Mission I'm a part of

The Oregon campus will incorporate all of these elements!

Why are you launching without a Saturday service?

In Oregon, we will let demand drive growth. Our dream is to add services! Ideally, average weekend attendance will force us to add additional service times, including Saturday night.

Why did you paint the stained-glass windows black?

We didn't know this, but it's important to note that the stained-glass windows weren't glass at all. In fact, they were plastic! Yes, we were surprised as well!

With that said, our primary reason for painting them black was to get the lighting right inside the auditorium. We know that doing this will go a long way in allowing people to fully engage with the service. To maximize a new person's experience, we needed the ability to remove outside lighting sources.

Is Oregon going to be treated less than the other campuses?

No, it won't! It should be noted that we get this question at all of our campuses, including Perrysburg! Every campus feels like they are getting the short end of the stick in some way, shape, or form. After all, it's natural to compare campuses and experiences.

Oregon will be a fully functioning campus, despite some of the phase I challenges. Here are the questions we would pose to those comparing the Oregon Campus to the other CedarCreek Campuses:

"Do I really need the shiny new thing?"

"Do I need all the bells and whistles to feel proud of my church?"

Phase I can be perceived as something different and less than what the other campuses have received, or it can be seen as a unique testing ground for future growth opportunities. Years in the future, people at the Oregon Campus will look back on this time fondly. They will remember being a part of something unique and treasuring the memories made during Phase I.

If you need further evidence, talk to the people at Whitehouse who remember meeting in the Anthony Wayne High School and not having access to any internet. Or talk to those who helped with the South Toledo build out and painted names on the back wall representing those people in the community they were praying for. Talk to the people who remember the two day old bagels at the Commodore Perrysburg Elementary building! The early stages of a campus provide unique, unforgettable memories!

Why are you guys doing a phase 1 and phase 2? In the past you've only done a full build out.

As church leaders, we have prayed, analyzed, and planned. In Luke 14, Jesus instructs those he is teaching to "count the cost" before committing to something. He is speaking primarily about becoming a follower of him but the principle applies to other endeavors as well. Verses 28-30 says:

²⁸"But don't begin construction until you count the cost. For who would begin construction of a building without first calculating the cost to see if there is enough money to finish it? ²⁹Otherwise, you might complete only the foundation before running out of money, and then everyone would laugh at you. ³⁰They would say, 'There's the person who started that building and couldn't afford to finish it!'"

Planning is not evil or wrong. It actually shows good stewardship!

When the opportunity to purchase the Oregon property arose, we counted the cost. We were able to buy the building and property for cash from our operating budget. This was an incredible opportunity and we felt God was telling us to move forward with the purchase.

The original estimates for the auditorium were \$2 million dollars. When the job bids came back from our contractors, it totaled almost \$4 million dollars to construct the new auditorium. This was beyond what we knew our operating expenses could cover and felt a capital campaign would be necessary to move forward with the project. This campaign is planned for Fall 2018.

What happens if you don't raise the money needed for Phase II?

Again, we will let demand drive expansion. If it takes us 2-3 years or longer to raise the capital to build out the building fully, so be it. We will not start construction on a building that doesn't make strategic sense for reaching the unchurched in NW Ohio for Christ.

Your voice and your influence will help us get to our preferred future! By inviting and investing, you are helping make Phase II a reality!

What happens during Phase II construction?

It's difficult to make plans for this time period without knowing the number of people who call CedarCreek Oregon their church home, what our budget is, and what our timeframe looks like.

Two things are certain about this time. First off, we will not be able to hold services within the current auditorium (sanctuary) of the Oregon campus during the construction period.

Secondly, we will continue to meet somewhere!

It will look different for these nine months to a year but we'll pursue what it might look like to meet in a school, a theater, or perhaps even the Chapel at the Perrysburg Campus. We'll give updates on this transitional period as they are available.

Who is the Oregon Campus Pastor?

Andy Rectenwald was introduced as the Oregon Campus Pastor in June of 2018. He is married to his wife Kaela and together they have a 3 year old daughter named Ruby and a one year old son named Easton. During his time at CedarCreek he completed the internship program under Luke Shortridge and Ed McCauley. He has also served in Student Ministries, Adult Ministries, and most recently he was the Associate Pastor at the South Toledo Campus.

Andy holds a B.A. from the University of Toledo in Criminal Justice and also a Master of Arts in Christian Apologetics degree from Biola University. He has a passion for theology, defending faith, and speaking to those outside of the faith about Christianity.

What do you need from me?

1. Prayer! We are holding weekly prayer meetings at the campus on Thursday nights from 7pm - 8pm through July and August! Pray for resources, pray for the Launch Team to be built up, and pray for the gospel to be spread throughout the Oregon community!
2. Serve! We would love for you to consider joining the DreamTeam at Oregon! If you're interested, send Andy an email AndyR@cedarcreek.tv

We also need to recruit around 150 volunteers for the German American Festival!

Here is the link to sign up: <https://my.cedarcreek.tv/page/570>

3. Make plans to attend this fall and keep inviting. Your personal invite matters!