

## **ONLINE STUDENT GROUPS VISION DOC**

### **Bottom Line**

With our physical locations are closed, CedarCreek Students will continue to help students find freedom through online groups.

### **Goals**

- Give Groups a standardized way to meet
- Allow new/disconnected students to easily get connected

### **Broad FAQ's**

- **When will this go live?**
  - Directors will build groups on Monday, March 23<sup>rd</sup> and allow students to begin to sign-up on Tuesday, March 24<sup>th</sup>.
- **How will we notify Group leaders?**
  - Student Directors will notify group leaders the weekend of March 21/22<sup>nd</sup> and after the group is built on Monday, March 23<sup>rd</sup>.
- **How will we notify Students/parents?**
  - We will send an email to parents on Tuesday, March 24<sup>th</sup>
  - We will send a SMS to students on Tuesday, March 24<sup>th</sup>
  - We will post on Student Social pages on Tuesday, Wednesday, and Thursday March 24-26<sup>th</sup>
  - We will announce on the Student Night stream Wednesday, March 25<sup>th</sup>

## **ONLINE STUDENT GROUPS ROLL OUT DOC**

### **When**

- Tuesday, March 24<sup>th</sup> all Student Groups will be administered through a Students Online Groups Directory
- Online Student Groups are needed to best connect, organize, and serve both group leaders and students.

### **Where**

- All Group Leaders will register their groups
- What led to this decision?

### **Branded Name**

- Student Online Groups

### **Promotion Strategy**

- Centrally- create new pre/post service slides with the link to the directory
- Centrally- Post the link on the student's page under the groups section
- Centrally- Send an email to parents on Tuesday, March 24<sup>th</sup>
- Centrally- Post on the Student social pages on Tuesday, Wednesday, March 24-25<sup>th</sup> (and regularly going forward)
- Directors- Will ensure Group Leaders have groups registered by Monday, March 23<sup>rd</sup>
- Directors- Send a SMS to students on Tuesday, March 24<sup>th</sup>
- Announce on the Student Night stream Wednesday, March 25<sup>th</sup>

### **Execution Details**

- Group Leaders will register their group by Monday, March 23<sup>rd</sup>

- Students will sign-up for a group
- Group Leaders will reach out to their group on Wednesday, March 25<sup>th</sup> (and regularly going forward) and invite them to watch the Student Night Service.
- Each week, the Group Leaders will invite their group to watch the service together then discuss the group questions at the end of the service.

#### **Staff Role**

- Directors will be given a pre-written email to send to group leaders explaining the change
- Directors will build their groups in rock.
- Directors will send an email to Group Leaders explaining the change and pointing them to Creekhelpp training video on “how to manage their group.”
- Directors will reach out to their group leaders before Wednesday, March 25<sup>th</sup> (and ensuing Wednesdays) to ensure they know how to manage their group and have contacted those that have registered for their group.
- Centrally- The link will be posted on the student’s page and a “new Student Groups” slide will be created with the link.

#### **DreamTeam Role**

- Group leaders will need to reach out to those that have registered their group on Wednesday, March 25<sup>th</sup> (and regularly going forward) to ensure they are equipped with the needed platform to video chat.
- Group leaders will need to pick a platform (based off the needs/wants of their group) to use for digital conversation on Wednesday evening’s.
- Who will equip them?

#### **FAQ’s**

##### **Can new students who have never attended on a Wednesday night before sign-up for a group?**

- Yes! We are making this move to make it easier for new students to get into a group. New Students will need to create a profile to register but that is super easy.

##### **Are we telling Group Leaders what digital platform to use for their group?**

- No, it is up to the Group Leader to decide what digital platform to use for their group. The more we look into this there are so many platforms and advantages and disadvantages to them all that standardizing may not serve each and every group as well as allowing freedom in this.

##### **Will Groups watch the Student Night Stream while on the digital platform?**

- They can or group leaders can initiate the call once the “groups time” of the night begins.

##### **How are we ensuring Group Leaders are onboarded?**

- An online form of GrowthTrack is being developed. Until then the other steps are all the same. Initially this will be rolled out to existing (already onboarded) student group leaders. How long we stay purely digital will determine future steps.