

**Online Groups Semester
COVID-19 Response
Roll Out Doc
March 21, 2020**

When

- The Online Groups Semester will run March 30 – May 10
- 6 weeks

Where

- Online
- Use the platform the Group leader is most comfortable with including but not limited to Google Hangouts, Zoom, FaceTime, Facebook Messenger, Skype

Branded Name

- Online Groups Semester
- Goal is to have specific branding for this Online Groups Semester

Promotion Strategy

- Promotion will be done via:
 - Actives email updates that are being sent about Covid-19 response
 - Social media posts
 - During vision cast of weekend message for March 28/29
 - Group leaders need to also post about their Group and make invites

Execution Details

- Start with staff members and existing Groups leaders to lead one of these new online Groups.
- Current on-boarding is still in place:
 - Complete GrowthTrack
 - Complete Group Leader Training
 - Complete [Group Registration](#)
 - Complete Group Leader Agreement (available as a link to Group leader after they register)
- Each campus is asked to have 2-3 new online Groups to offer by the weekend of March 28/29
- Groups will be built in Rock as both online and Covid-19 semester designation
- Groups page will remain Join a Group and guests can select Yes to the question, “does this Group meet online?” to view only those Groups
- For any new Group leaders point to Group leader training coming up the 4th weekend of the month (working on getting this to online format for next weekend) and leading for summer or co-leading during this season
- Use weekend based content for ESPN including *A Time for Prayer* and/or any of the LivingItOut resources. (The thought is that adding new content for guests may be too much so encourage sticking with weekend content that is ready to go to maintain an easy on-ramp.)

Managing Groups in Rock with 2 semesters:

We recommend checking with all existing Groups to specifically ask if they are taking new people, are meeting online and then make changes to their Group in Rock as outlined below:

- **EXISTING GROUPS**

If existing Groups have moved to online format and **want to** take new people:

- Mark them as Covid-19 semester
- Change their designation to online so they will be searchable on the directory.
- If they are on-boarding new people into their Group as part of Covid-19, would also ask for them to consider extending their semester to May 10 ending.

If existing Groups **do not want** to take new members, then set their capacity to the number that will close them from receiving new members.

- They will no longer appear on the directory.
- They can still access their Group for management

- **NEW GROUPS:** For the new online Groups:
 - Build the Group in Rock
 - Mark semester as Covid-19 and then designate as online

Staff Role

- Lead a Group and encourage others to join

DreamTeam Role

- Online Groups will still be assigned a coach and placed in their respective HUB

FAQ's**What specific equipping can we expect?**

We will develop a 1-page resource on “best practices for online Groups”.

What kind of niche needs might we suggest to leaders?

This might be a time when people need a specific Group to meet a felt need – finance challenges, marriage challenges, doing school at home, working from home so leaders could identify a specific felt need in their Group description to help provide specific support.