

Losing My Religion Vision Doc

April 6-May 4, 2024

Tagline: Finding a freer way to experience God

Focus: Following Jesus is to have a true, deep, meaningful, and life-changing relationship with him. On some level, we all need to lose our religion.

Feel: Gritty and authentic

Why this series now: After Easter we want to help our guests focus on what it means to follow Jesus on the life-changing adventure.

Response Areas: Yes

Invite Pitch: Religion can be a pretty loaded word. To some it's good - religious people go to church, serve others and do some good things; for others, it's not so good. Hypocrite and everything that's wrong with church or religion quickly come to mind. To a few, it's even painful as it brings up memories of hurt and heartache. You might be a little shocked to hear this, but Jesus invites *all of us* to lose our religion. That's in part why Jesus' harshest criticism was for...you guessed it, the religious of his day. Instead, Jesus invites us to ditch the stuff that keeps us from experiencing the life with God he came to offer. This April let's find out how we can find a freer way to experience God through a personal relationship with Jesus.

Memory Verse: Romans 6:14, Sin is no longer your master, for you no longer live under the requirements of the law. Instead, you live under the freedom of God's grace.

Weekly Topics and Content Goal:

Week 1: April 6/7, Baptism, Solar Eclipse, Ben (Live)

Focus: The Problem with Religion

Week 2: April 13/14, Ben (On Video)

Focus: The Prodigal Son

Week 3: April 20/21, Andy

Focus: The Difference Between Jesus' Way and the Religious Way

Week 4: April 27/28, Ben

Focus: Four Big Lies of Religion

Week 5: May 4/5, Baptism, Ben or Guest?

Focus: The Truth about God's Grace

Series Goals: (low commitment steps to create weak ties for guests to engage)

- Text campaign to drive guests to specific content on the app.

- Topic: Personal ways to deepen your relationship with God.
- 3X/week, includes a short teaching video done by CP's for Tues (done in a 2 minute or under video)
 - CP Video: Best advice you ever received from a mentor or spiritual coach about how to experience God more? Or something that you personally do to experience more of God.

How will we measure this goal?

- Engagement - 1100

Ministry Calendar and Holidays:

April 8 - Solar Eclipse

April 25 - DreamTeam Celebration

April 26-28 - SLG Retreat

April 28 - Group Leader Training

May 2 - National Day of Prayer

Series Resources:

Next Steps

<https://www.lcbcchurch.com/sermons/losing-my-religion>

<https://www.gotquestions.org/definition-of-religion.html>

Family Ministries

- Let Your Kids See Your Faith - <https://theparentcue.org/let-your-kids-see-your-faith-2/>
- Authentic Faith Map
- The Cure and Parents - <https://www.amazon.com/Cure-Parents-Bill-Thrall/dp/0986364843>
- Know God Journal – <https://store.thinkorange.com/products/know-god-a-28-day-devotional-experience-for-kids>
- 4 Sentence Testimony – Equipping parents to talk with their children about when Jesus became more than a name to them.