**January Series Vision Doc - At Your Best, (Jan 8/9 - Feb 5/6)**

**Series Focus:** Helping people be at their best in every dimension of their life

**Why are we doing this series?** People want to change in January so that their life is better in some way

**Invite Pitch:** Youwant to be at your best. We all do, but instead of at our best, we find ourselves overwhelmed, overcommitted and overworked, often doing exactly what we thought we wanted to do with our lives, yet we’re at our worst. You may not realize this (most people don’t), but God wants you at your best. Most people think God has a list of rules to follow, but his desire is to invite us into an incredible adventure with him. We want to help you see the adventure he has for you, and share principles straight from the Bible that will help you be at your best in every dimension of your life.

**Shorter Pitch:** You want to be at your best - we all do. The challenge is you find yourself overwhelmed, overcommitted and overworked leaving you at your worst. You may not realize this, but God has an adventure for your life – and that adventure is you at your best. Join us as we discover God’s principles to be at your best.

**Theme Verse:** Jeremiah 17:7 “But blessed is the one who trusts in the Lord, whose confidence is in him.”

Weekly Topics\*:

**Week 1, Jan 8/9: The Choice - Are you trying or trusting your way to your “best”?**

Bottom Line: Give God your FIRST to be at your BEST.

Key Passage: Jeremiah 17:5-8

**Week 2, Jan 15/16: Your environment - Who am I, really? How do my surroundings influence me?**

Bottom Line starter: You get what you create or allow.

How you view your life determines how you use it.

Key Passage: Jeremiah 17; John 15; John 17:14-15

**Week 3, Jan 22/23: Your Motivation - How am I drained or replenished?**

Bottom Line starter: You are at your best when you reach for what replenishes you or What you fuel thrives; what you starve dies

Key Passage: John 15 (vine and branches)

**Week 4, Jan 29/30 My Tenacity - What bothers or worries me and why?**

Bottom Line Starter: We are at our best when we stay purposeful in the midst of stress or Purpose doesn’t eliminate stress, it helps us endure it.

Key Passages: John 6 (Jesus as bread of life); Jesus temptation; James 1

**Week 5, Feb 5/6, Your Thriving** - **What does it look like for me to flourish?**

Bottom Line Starter: When you are at your best, everyone around you wins.

Key Passage Ideas: Matthew 25; Proverbs 11:25

**Series Goals:**

What next steps will we ask people to take?

* Take part in 21 Days of Prayer (and Fasting) text in campaign
* Lead a Group
* Join a Group - Student and Adult
* Register for the Marriage Event

How are we measuring success (and how did we get there)?

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| **Goal** | **Measurable** | **Past Data and Current Trends** |
| Take part in 21 Days of Prayer (and Fasting) | 750 people taking part in text-in campaign  10% increase in February Prayer Night attendance | Average 125 across campuses last 2 months |
| Lead a Group  (Student and Adult) | Total Winter Groups: 395 | By campus:  FN - 61 OR - 55  PB - 102  ST - 65  WT - 49  WH - 63 |
| Join a Group  (Student and Adult) | Total People in Groups: 2695 | By campus:  FN - 300 OR - 230  PB - 900  ST - 420  WT - 395  WH - 450 |
| Register for Marriage Event | 800 | Pre-Covid past attendance trends were over 1000, During Covid - Women’s Event reached 800 |

**Ministry Calendar and Holidays:**

* January Groups Kick-Off: Jan 5-23
* Jan 8 - Second Sat Serve, Groups Directory Opens
* Jan 8 / 9 - Child Dedications
* Jan 10 - 21 Days of Prayer and Fasting Begins and Prayer Night
* Jan 12 - Student Groups Launch
* Jan 17 - MLK Jr. Day
* Jan 22/23 - Adult Winter Groups Launch
* Jan 29 / 30 - 21 Days of Prayer and Fasting Ends, No GrowthTrack (5th weekend)
* Winter/Spring DreamTeam Leader Gatherings - Jan 15-Feb 4

**Series Resources:**

At Your Best by Carey Neiuwhoff

Prayer Guide at CedarCreek.tv/prayer

Family Ministries

-        21 Days of Prayer Parent Guide

-        Family Faith Plan: An encouragement and guide to parent at your best

-        “The Cure and Parents” by Thrall, McNoil and Lynch to help parents be at their best