Marketing Material Inventory

GROWTH TRACK



WEEK 1 A Frame (optional)

When: To be used during week 4 or week 5

Where: To be placed outside the building on the sidewalk.



ROOM SIGNS (required)

Where: To be hung inside your classrooms



GROWTH TRACK POSTER (optional)

Where: To be hung in an snap tight in your lobby if one exists.

Currently only used at West Toledo



POP SIGN (required)

When: During Week 4 or Week 5

Where: To be held by a person in the lobby when

promoting Growth Track.



PULL UP BANNER (optional)

When: During Week 1

Where: To be placed in the lobby in a place that helps direct

traffic to the Growth Track room.

Currently only at WH



BACKDROP BANNER (optioinal)

When: During Week 1

Where: To be placed in the lobby in a place that draws attention to Growth Track. Preferably near the Growth Track

room.

Currently only at PB



CHECK IN A FRAME (optional)

When: During Week 1

Where: To be placed near your Growth Track checkin

area.