

## **GrowthTrack Vision Doc**

### **April 2019**

#### **Vision:**

To offer a consistent experience where guests can take their first steps towards discovering their God given purpose and gifts, ultimately leading them towards the ways they can make an eternal difference.

#### **Goals:**

- To provide a consistent experience for guests to take their first steps towards discovering purpose
- Provide clarity on what the spiritual journey is, where guests are on the journey and the next step they need to take; understanding the journey is in part how we discover purpose.

#### **Strategy:**

- 4-week experience that runs congruent to weekend services
- Teachings are done by lead pastor with a workbook provided to complement the experience
- Week 1 is always week 1 content, week 2 content is always week 2 content, and so on
- GrowthTrack is led by a DreamTeam of hosts and admins
- Next steps cards are provided each week for guests to complete and to initiate connections for staff ministry leaders or DreamTeam leaders to work

#### **FAQ's:**

##### **Why are the goals of GrowthTrack only purpose-oriented?**

Each strategy we have specifically supports one of the principles of the spiritual journey. For example, the primary goal of the weekend service is for guests to have an experience where they Know God more. GrowthTrack, then, is the primary strategy supporting the Discover Purpose principle.

##### **Do we hope that guests join the DreamTeam after completing GrowthTrack?**

Yes, we would hope that joining the DreamTeam would be a step all guests would take out of GrowthTrack; however, guests aren't always ready to serve. Sometimes the next step is to attend church regularly, or to get baptized, or to join a Group. As a church, the goal is for all guests to live on mission and to Make a Difference, loving others the way Christ loved us, and we hope that would include the step of serving on the DreamTeam.

##### **Why does every guest need to go through GrowthTrack to serve on the DreamTeam?**

Through GrowthTrack each guest gets to take the first steps towards discovering how they are gifted and wired by God through spiritual gifts and their personality. If serving is their next step, GrowthTrack also provides an opportunity for them to choose a DreamTeam that will be fulfilling and a 'Get to' rather than a 'Have to' experience. It can help confirm where they think they want to serve with how they are gifted, or open the door to thinking through other opportunities.

In addition, GrowthTrack equips those who are ready to serve on the DreamTeam with common language, experience and clarity on the spiritual journey. It also provides a way to help them with their own next steps while giving them a way to help others take next steps too. Whether they choose to attend CedarCreek, join the DreamTeam or take any other next step at our church, when the goals of GrowthTrack are met, it can serve guests for a lifetime.

##### **Will GrowthTrack be updated regularly?**

Yes, the goal is to evaluate and update the GrowthTrack experience annually. This would include making adjustments and/or updating content, host vision, methods, in-room experience, team set-up and ways it's offered, and more. We see GrowthTrack continuing to grow and move as our church grows and moves.