

Group Hub Event Vision Doc

Updated: 10/19/18

Vision:

Provides a large group experience that brings people together to help carry and connect the vision of Finding Freedom in Groups.

Goals:

- Support the mission of our church
- Create a new, inspiring and fun experience each time that feels like “time away” and encourages their relationship with God and with each other (laughter, learning and fun)
- Provide a next step into Groups at CedarCreek Church, or an invite to our church for the event for someone who is far from Jesus or does not have a home church
- Strategically timed with the Groups semester to support and encourage those who are involved in Group life; and connect those who are not currently involved in Group life and/or our church
- Provide an investment into the relationships that the HUB represents
- Help everyone either move one step, or be equipped to help someone else move a step. Steps within Groups include inviting people into Group, leading a Group, joining a Group, and/or stay connected in a Group

Branded Name & Promotion Strategy:

- Each HUB event is branded according to specific audience serving
- Promotions will be done as noted by ministry calendar and will include weekend, social media, invite cards, etc.

Target for Programming:

- Event and programming is topic-specific to the population of the Group HUB; for example, marriage would have topics geared towards husband/wife dynamics, students would have topics geared toward middle school and high school students, etc.,
- Based on the HUBs as outlined by the Group structure
- Those involved in the Groups in the HUB, as well as those who are not yet connected in a Group and/or our church
- Helps design programming and goals

Audience:

- All guests who fit the HUB demographic, for example, marriage event would be open to all married couples; men’s event to all men, finance to all men and women, etc.

Location:

- Whether a HUB event will be at one location or multiple locations will be decided by HUB with input from teams
- Key marker for multiple locations is, “can the experience be duplicated at same level beyond one campus?”

Potential Programmatic Components:

- The experience is designed around the overall vision and goals of HUB events, with the programming target in mind, and typically includes spiritual components as well as learning, equipping and fun
- Clear next step(s) are provided for Groups including inviting people into Group, leading a Group, joining a Group, and/or stay connected in a Group
- Language and programming will maintain our mission and have a guest mind-set

Food:

- Determined by timing of the event and budget

Budget/Cost:

- Dependent on the HUB event
- Some HUB events may have a fee, but the value is “low cost - high value”
- “We don’t want money to be a barrier”, so having financial aid available is ideal, if funds are available
- Any fee would offset the cost, and is not designed to make money for the church

Give-Away’s:

- Dependent on the HUB event, but when done, highest value is to communicate generosity

Typical DreamTeam Roles Needed for Event:

- Greeters
- Ushers
- Parking Lot
- Check-in
- Brew Crew
- Sparkle Crew
- Security
- Food Prep
- Production: Sound, Cameras, Lighting, Switcher Etc.
- HUB leaders will also play a role dependent on HUB

Staff Role Day-of Event:

- The role of the staff day-of event would be highly dependent on the HUB
- If staff do not have a specific role, and the HUB event is designed for their population, our hope is that the staff member would want to attend

FAQ:

How often will we host HUB events?

We’re not sure yet! Right now, there are 3 HUB events on the ministry calendars approved. For 2018 that includes FX for Families and then for 2019 we have a marriage HUB event and a men’s HUB event. Marriage is approved February 2019, the other is proposed for fall 2019. After some experience, we will be able to better determine how many we can do per year.

Do people need to register ahead of time?

This depends on the HUB. The value is to always have check-in and for some HUB events, we would also need to have registration.

Is there a cost?

Some HUB events may have a fee, but the value is “low cost - high value”.

What if someone doesn’t attend CedarCreek but wants to come to the HUB event? Can we invite people outside of CedarCreek to attend?

Yes, we want this to be an event our church feels comfortable inviting people to, and while anyone is welcome to attend, we would encourage our church to remember our mission and keep their primary invites to those who do not attend church, or who are far from God.