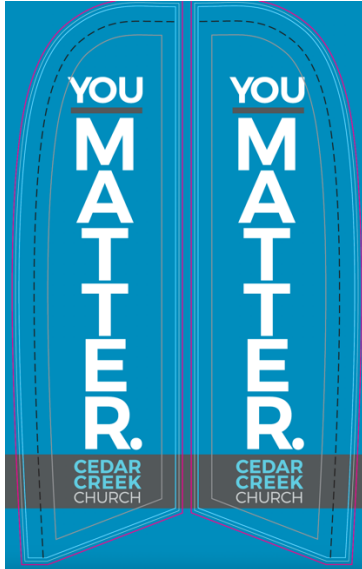


Marketing Material Inventory

GENERAL



FEATHER FLAGS *(required)*

When: as needed by the communications team.

Where: To be placed near the street at entrances.



ROADSIDE SIGN *(required)*

Where: To be placed on your roadside sign when no other promotion is happening.

Currently only at PB, ST, WH, WT



RAFFLE A-FRAME SIGN *(optional)*

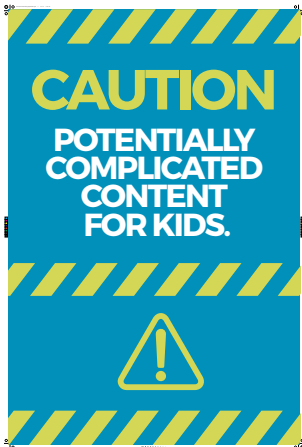
When: When the campus is hosting a raffle

Where: at the raffle entry location.



WELCOME A FRAME SIGN *(optional)*

Where: To be used when an A-Frame sign is being used on the side walk, but the side going into the building is not used.



CAUTION COMPLICATED A-Frame *(required)*

When: During potentially complicated series content.

Where: To be placed in the lobby with 360° walk around. Not obstructing the entrance to the auditorium, but clear to guests that the message is complicated.



YARD SIGN *(optional)*

Where: to be given out as the campus sees fit. Best placement might be at Guest Services or in the vestibule.

POP SIGN (*optional*)

When: To be used by the campus Parking Lot or Building Entrance Teams as needed.

Where: To be held by a person.



