

For the Win Series Vision Doc, Jan 7-Feb 5

Series Focus: To give people vision for why following Jesus helps them, and everyone around them, win

Tagline: You were made to win

Feel: Modern, keeping in mind the popular hashtag #forthewin

Why: There's a false sense that winning isn't what Jesus wants for us. As we start a new year it's important to trust that as we live from what Jesus has already won, we can be expectant for what that means in our lives today, and for all people for all eternity.

Response Stations: Yes

Invite Pitch: Do you feel like you're winning at life? Yes? No? Sort of? Mintlife reports that 40% of Americans feel like they are falling behind, in other words not winning in life. But we all want to win. Truth is that God created/made you to win, not just spiritually but financially, professionally, relationally, and in every other area of life. If you're not at least in the process of becoming that kind of winner, you're not fulfilling God's whole purpose for your life. And you're missing out on the contentment and sense of fulfillment God wants you to have. Join us this January as we learn together how Jesus shows us *For the Win*.

Theme verse: Psalm 3:8, "Victory comes from you, O Lord. May you bless your people."

Weekly Topics:

Week 1: Jan 7/8, The Real Winner - Ben

Goal: To help people understand that God will win in the end. Our goal is to trust our win is found only in him.

Keywords: Seek and trust God

Verse:

Week 2: Jan 14/15, Winning Within - Ben

Goal: Since he wins in the end, we need to understand stewardship vs ownership. Everything we have is from him, for him. And our best life here begins when we trust him first.

Keywords: Open handed; generous; freedom

Verse:

Week 3: Jan 21/22, Winning with Others - Andy Rectenwald

Goal: To help people see how God invites us to win with others through the Great Commission, Great Conduct, and Great Commandment.

Keywords: Love, Serve, Tell

Verse: Matthew 22:36-40; Matthew 20:20-28; Matthew 28:19-20

Week 4: Jan 28/29, Winning Daily - Ben

Goal: Your greatest impact is made through your God's Spirit and your God given purpose day by day.

Keywords: Purpose, small wins, Spirit's prompts

Verse: Ephesians 5:15-17

Week 5: Feb 4/5, The After Party - Ben

Goal: Our eternal home reminds us that the best is yet to come AND inspires us to make the most of our time here to make heaven more full.

Keywords: Heaven, Eternal Return on Investment, Lives changed

Verse: Revelation 21

Goals:

What steps are we asking people to take?

- 21 Days of Prayer and Fasting
- Win with Those Around You resource one-time text in, weekend of Jan 28/29

How are we measuring success?

21 Days of Prayer text in campaign engagement:

- 1,300 people opt in to text campaign

Morning Prayer engagement:

- Average daily reach of greater than 2,613 on Facebook

“Winning with those around you” Text-in resource engagement

- 900 people receive the resource

Ministry Calendar and Holidays*:

Jan 4 - Student Night Resumes

Jan 7/8 - Baptism; Winter Groups Directory Opens; Group Leader Training

Jan 9-29 - 21 Days of Prayer and Fasting

Jan 11-29 - Groups Kick-off

Jan 14 - Second Sat Serve

Jan 21-22 Winter Groups Semester Begins; Child Dedications

Jan 25-Feb 10 Leaders Kick-off

Jan 31 - Internship Application Deadline

Series Resources:

Adults:

LIO

21 Days of Prayer

Next Gen:

STUDENTS: 28 Day Devotional Experience for Students

<https://store.thinkorange.com/collections/students/products/know-god-a-28-day-devotional-experience-for-students>

KIDS: 28 Day Devotional Experience for Kids

https://store.thinkorange.com/products/know-god-a-28-day-devotional-experience-for-kids?pos=1&_sid=95dfbedae&_ss=r

In addition, we will have specific parent prayer prompts that coincides with 21 Days of Prayer and Fasting