

## Family Ministries Summer Camps 2020 Vision Doc

Vision- To give an updated plan for CedarCreek Family Ministry 2020 Summer Camps

### Kids Camp-

Update- Canceled

Reason-

- COVID-19 will likely still be making a social, health, & cultural impact into and through the summer.

Alternate plan-

- The Kids Team is planning ways to add value to families this summer including (but not limited to):
  - An “at home” online experience for June similar to Easter Jam
  - Seizing “wow” opportunities to care for families such as taking things TO families (i.e.- Care packages, celebration packages, etc.)
    - DreamTeam can leverage their influence here
    - We want to continue to live out our Kids and GUEST values in this season.
- The May Family Ministries Email will provide these updates & video from Ben

Options for those currently registered-

- Receive a refund

Kids Camp Date Change Communication Plan-

Thursday, April 23<sup>rd</sup>- Kids Directors call 12 families registered and inform they will be receiving a refund

Monday, April 27<sup>th</sup>- Exec Team Notified

Monday, April 27<sup>th</sup>- All dates/graphics on website updated

Tuesday, April 28<sup>th</sup>- Management Team Informed

Wednesday, April 29<sup>nd</sup>- All Staff Informed

Friday, May 1<sup>st</sup>- Family Ministries Email goes out with update on cancelation and Ben Video

Friday, May 1<sup>st</sup>- Email to Legacy Team from Brossia with Ben Video & identifying the funds raised for KC will be put toward Kids Camp 2021

## High School BigStuf-

Update- Canceled

Reason-

- Due to the timing of COVID-19 we only received 19 sign-ups.
  - To make the trip financially “feasible” we need 30 sign-ups.
- COVID-19 will likely still be making a social, health, & cultural impact into and through the summer.
  - Taking a trip of students to Florida in June may not be the wise decision.
  - NorthPoint & NewSpring have canceled their July summer camps in Florida.

Options for those currently registered-

- Receive a refund

### BigStuf Cancel Communication Plan

Monday, April 27<sup>th</sup>- Exec Team Notified

Tuesday, April 28<sup>th</sup>- Student Team & Management Team Informed

Wednesday, April 29<sup>th</sup>- All Staff Informed

Wednesday, April 29<sup>th</sup>- Central email sent to those registered informing we are no longer going and will be issuing refunds.

Wednesday, April 29<sup>th</sup>- Student Directors Call those already registered to inform those registered they'll receive a refund & fill out Rock connections

Wednesday, April 29<sup>th</sup>- Website updated (Any BigStuf info removed)

Friday, May 1<sup>st</sup>- Family Ministries Email goes out with update on cancelation and Ben Video

## **Fusion Camp-**

Update- Canceled/Post-poned until 2021

Reason-

- COVID-19 will likely still be making social, health, & cultural impact into and through the summer.
  - Placing hundreds of students together in cabins may not be the wise decision this summer.
  - NorthPoint & NewSpring have canceled their July summer camps.
  - Michigan is currently “proposing” not allowing gatherings over 250 people until after there have been NO new cases for 30 days OR a vaccine is available.
- Michindoh is shifting our contract to 2021 at no cost to us.

Options for those currently registered-

- Shift registration to 2021
- Receive a refund
- Donate amount paid to the student scholarship fund

### **Fusion Camp Cancel Communication Plan**

Monday, April 27<sup>th</sup>- Exec Team Notified

Monday, April 27<sup>th</sup>- Registration link disabled

Tuesday, April 28<sup>th</sup>- Student Team & Management Team Informed

Wednesday, April 29<sup>th</sup>- All Staff Informed

Thursday, April 30<sup>th</sup>- Fusion Camp Website updated

Friday, May 1<sup>st</sup>- Central email sent to those registered informing we are no longer going and those registered can either:

1. Shift their registration to 2021
2. Receive a refund
3. Donate amount paid to the student scholarship fund

Friday, May 1<sup>st</sup>- Family Ministries Email goes out with update on cancelation and Ben Video

Saturday, May 2<sup>nd</sup>- Student Directors Call all those registered & fill out Rock connections

### **Alternate Plan for Students**

- Extend Student Nights through July
  - Last Student Night would be Wednesday, July 29<sup>th</sup>
- Tiered approach (dependent on state regulations) to returning physically to the buildings.
  - Phase 1- Continue to stream the service & groups meet online
  - Phase 2- Continue to stream the service & groups meet in-person at homes or public places
  - Phase 3- Return to campuses

- The May Family Ministries Email will provide these updates

### FAQ's

#### ***Are we going to take a break before Student Nights in June/July?***

We are not planning on taking a break before going into Summer Student Nights due to the fact that we are already in a consistent rhythm. We know Group Leaders (and students) will take certain weeks off due to vacations and that is fine. We will have a break in August prior to the Fall Launch.

#### ***Why don't we try to do Fusion Camp Online?***

The highest value for CedarCreek students right now is keeping students connected in their groups and we already have Student Nights rolling so extending Student Nights will keep current groups together throughout the summer.

#### ***How will this be communicated to families?***

- The May Family Ministries Email including short video from Ben
- **Ben Video** that will include talking points along the lines of:
  - Due to the uncertainty that our world and families face due to the COVID-19 pandemic we believe it is the wise, although very difficult, decision to cancel all of our Summer Camps planned for this summer.
    - Although Kids Camp is canceled, families stay tuned as we are dreaming of ways to partner with you and add value to your family this summer.
    - Although High School Camp and Fusion Camp are canceled, students can look forward to enjoying unique group experiences closer to home as we will be extending Student Nights until Wednesday, July 29<sup>th</sup>.