**Group Hub Event Vision Doc**

**Marriage Event, February 2019**

Vision:

Provides a large group experience that brings people together to help carry and connect the vision of Finding Freedom in Groups.

Goals:

* Support the mission of our church
* Create a new, inspiring and fun experience each time that feels like “time away” and encourages their relationship with God and with each other (laughter, learning and fun)
* Provide a next step into Groups at CedarCreek Church, or an invite to our church for the event for someone who is far from Jesus or does not have a home church
* Strategically timed with the Groups semester to support and encourage those who are involved in Group life; and connect those who are not currently involved in Group life and/or our church
* Provide an investment into the relationships that the HUB represents
* Help everyone either move one step, or be equipped to help someone else move a step. Steps within Groups include inviting people into Group, leading a Group, joining a Group, and/or stay connected in a Group

When:

* Friday, February 8
* 7:00pm – 9:30pm (may extend to 10:30 dependent on programming)

Where:

* One campus – Perrysburg

Registration fee:

* $15.00/couple (see FAQ)

Branded Name:

* Marriage Event

Audience (use for ALL external language):

* All married and engaged couples, and the couples in their lives (particularly those who do not have a relationship with Jesus and/or a home church)

Target for Programming (internal only language):

* Married or engaged couples age 25-55 with children in the home addressing specific family issues with responsibilities around work, finance, parenting; and the couples in their lives including friends, family, co-workers and neighbors
* *Please note, child care will not be provided due to length of time of event*

Potential Programmatic Components:

* Music
* Fun elements that bring laughter, learning and fun
* Speaker/expert(s) for learning
* Clear next step to Groups – men, women, marriage and/or attending our church
* “Time away” with possible element of a “Date night”
* Ben and Lauren, elders, CP’s and their wives as closing - praying over all of the couples

Food:

* Desserts and coffee

Give-away’s:

* Goal is to have something that everyone walks out with (with feeling of generosity in mind)
* Additional larger give-away’s to inspire fun for couples post the event

DreamTeam Roles\*:

* Greeters
* Ushers
* Parking Lot
* Check-in
* Brew Crew
* Sparkle Crew
* Security
* Food Prep
* Production: Sound, Cameras, Lighting, Switcher Etc.

\*For this HUB event, “empty-nest-ish” couples (married 25-30 years or more) will be asked to serve in the DreamTeam roles, or as many as possible, and will be served by staff with vision cast and special event for them to prepare and pray; Marriage/Family HUB leaders will also play a role

Staff Role:

* Campus pastors and next steps directors who are in the demographic attend and serve
* Staff married couples encouraged to attend (we hope they want to!)
* Asked to fulfill roles that DreamTeam may not be able to fill particularly as it relates to production and arts roles

FAQ:

*Do people need to register ahead of time?*

Yes, registration and payment will be needed ahead of time. We want to be ready for each guest!

*Is there a cost?*

Yes, the Marriage Event has a registration fee, but it’s only to defray the costs associated with the event. The church will not make money on the event, and the registration fee does not cover all the expenses. The project team felt that having some investment into showing up for the event was key for this HUB, but not all HUB events will have a cost associated.

*What if a couple doesn’t attend CedarCreek but wants to attend?*

They are welcome to join us. We would ask our staff, Group leaders and church to keep in mind who we are missionally trying to reach with their invites. All guests will be invited to attend our next weekend service and/or join a Group.

*What’s the difference between the audience and the target for programming?*

The audience guides our external language on who the invitation is open to, to attend. All of our language from main stage, social media, etc. would include all married and engaged couples. The target for programming provides an internal focus for the evening, or the segment that we hope to invest the most into when it comes to the topics. It’s similar to our weekend service where the audience is all people, but the target for programming is the spiritually restless and guests. We trust that all married couples will experience learning, laughter and fun (that “time away”) feeling, but the target for programming helps us to best serve the largest population that we hope will attend.

*What about CR at Perrysburg on Friday night?*

The leaders are aware of the date and supportive of this type of event for our church. They will work with their campus leaders to determine the best way to serve their Group members. That may be inviting Perrysburg to attend another campus, holding a special event off-site, etc..