

VISION DOC: Empowering Key Voices to Carry Vision for CedarCreek

Bottom Line

- By strategically cultivating and empowering a group of vision communicators, we will share the responsibility of vision communication and increase the impact of vision communication.
- As the Lead Pastor, Ben Snyder's voice is primarily influential within CedarCreek and representing CedarCreek in the community. However, more vision can be cast if more people are identified as key vision communicators.
- Ben's voice can be reserved for churchwide mission (at CedarCreek and beyond) and for key transition seasons.

Goals

- Identify key vision communicators for various matters
- Empower the key vision communicators to be the primary voices to staff, DreamTeam and guests when it comes to their area of influence.
- Allow the key vision communicators to identify other team members who can carry their area's vision at certain times.

Broad FAQ's

- What are the areas that need key vision communicators?
Weekend Experiences - XD of Arts (Nate)
Pastoral Care - XD of Campuses (Luke)
Ministries - XD of Ministries (Lauren)
Finances - XD of Ministry Services (Josh B.)
Community-Specific Events - XD of Campuses (Luke) with CPs
- What does it look like to empower key vision communicators?
Since Ben has the primary influence, it will be helpful for Ben to give voice to the shift in who carries what vision. Once Ben identifies the key vision communicators, as new vision communication needs arise in their areas, the default will be for the key vision communicators to be the voice. The key vision communicators should be responsible for filtering these opportunities:
-Is this a key transition that Ben's voice is needed for?
-Is there another team member who could carry this on their own or with me?
-Can I carry it on my own?
- What about Ministries, where Senior Directors have been carrying vision in various settings?
XD of Ministries will work with Ministry Senior Directors to clarify when needed.