**Easter Weekend Vision Doc, April 8-9 2023**

**Series Focus:** Help people understand the significance of the death, burial & resurrection of Jesus

**Why:** To help people experience more of what the 3 days would have been like during that time in history, we’ll hold 2 different services for Easter:

Experience 1: Good Friday Experience, PB, FN and Online  
Feel:Serious, somber, more of the weight of what Jesus’ sacrifice really meant  
Note: Programming for this service will use elements from last year with minimal updates to allow the Scripture readings to be the focal point

Response areas: Yes

Experience 2: Sunday Easter Celebration, All Campuses, Sat and Sun   
Feel:A touch of Good Friday and then Easter morning ofpraise and celebration

**Invite Pitch:** The Bible gives an account of a series of events that happened over 3 days’ time that changed everything. Starting with the sentence to put one man to death by crucifixion, a plan that no one could have dreamed of continued to unfold. Day became night; lies, betrayal and death, led the way to truth, faithfulness and resurrected life; and it sparked a movement of people who witnessed the remarkable real life events and then risked everything to tell about it. Join us as we explore the events of those 3 days to understand what really happened, who God really is and what all of it means for us today.

Response areas: No

**Easter Goals:**

* Overall Attendance
  + Pass out top 5 card for staff, DreamTeam and guests
* Made a Decision

How are we measuring success?

* Attendance Total at or above 17,768:
  + Physical 14671
  + Online 3097
* Made a Decision:
  + Hands: 124
  + Decisions: 11

**Service Times**FN  
Good Friday, 4/7 – 5, 7  
Sunday, 4/9 – 9, 11, 1

OR  
Saturday, 4/8 - 5  
Sunday, 4/9 – 9, 11

PB and Online  
Good Friday, 4/7 – 5, 7  
Saturday, 4/8 – 5, 7  
Sunday, 4/9 – 9, 11

WH  
Saturday, 4/8 – 5, 7  
Sunday, 4/9 – 9, 11

WT  
Saturday, 4/8 – 5  
Sunday, 4/9 – 9, 11, 1

ST  
Sunday, 4/9 – 9, 11, 1

Blue denotes Good Friday service times.  
*\*Kids and Students will be open for all services. In addition, campuses will host an Easter egg hunt to move families from the more guest attended services.*

**Series Resources:**

FAM MIN

KIDS  
Start Here Parent Guide (attached). A conversation guide to introduce your child to Jesus and the life-changing adventure with Him

Know God Devotional - An elementary devotional to help your child Know God more.<https://store.thinkorange.com/products/know-god-a-28-day-devotional-experience-for-kids>

STUDENTS  
Know God Devotional - A student devotional to help your child Know God more <https://store.thinkorange.com/products/know-god-a-28-day-devotional-experience-for-students?_pos=2&_sid=64fe82c64&_ss=r>