

## **Easter Weekend Vision Doc, March 30-31 2024**

**Series Focus:** Help people understand the significance of the death, burial & resurrection of Jesus

**Why:** To help people experience more of what the 3 days would have been like during that time in history, we'll hold 2 different services for Easter:

Experience 1: Good Friday Experience, PB, FN and Online

Feel: Serious, somber, more of the weight of what Jesus' sacrifice really meant

Response areas: Yes

Experience 2: Sunday Easter Celebration, All Campuses, Sat and Sun

Feel: A touch of Good Friday and then Easter morning of praise and celebration

**Invite Pitch:** Have you ever experienced a moment that changed everything? You know, the kind that creates a before and after - something went down, a decision was made, you got news that literally changed the direction of everything else. On Easter weekend, we'll get to celebrate one of those moments. A moment in history that changed everything, for all of us. A moment that makes it possible for us to experience new life, and invites us to re-examine the way we love and live every single day. Join us for Easter at CedarCreek!

Response areas: No

### **Easter Goals:**

- Overall Attendance
  - Pass out top 5 card for staff, DreamTeam and guests
- Made a Decision

How are we measuring success?

Overall attendance:

Good Friday (PB and FN only)

- Total attendance - 3,355
- Physical - 2,701

Easter

- Total attendance - 14,730
- Physical - 12,301

Made a Decision:

- Hands: 124
- Decisions: 11

*Note: We will do a church wide survey as part of the Ben's message and track engagement but it is not a goal*

## **Service Times**

### PB

Goal is to create the "sandbox" at broadcast and allow other Campuses to "opt in" as needed for their context.

Online Experience follows PB

### Friday, 3/29 - Good Friday

- 2 Services – 5:00 & 7:00

Saturday, 3/30 - Easter

- 2 Services – 5:00 & 7:00

Sunday, 3/31 - Easter

- 3 Services – 9:00, 11:00, & 1:00

### WH

Saturday, 3/30 - Easter

- 2 Services – 5:00 & 7:00

Sunday, 3/31 - Easter

- 3 Services – 9:00, 11:00, & 1:00

### WT

Saturday, 3/30 - Easter

- 2 Services – 5:00 & 7:00

Sunday, 3/31 - Easter

- 3 Services – 9:00, 11:00, & 1:00

### FN

### Friday, 3/29 - Good Friday

- 2 Services – 5:00 & 7:00

Saturday, 3/30 - Easter

- 1 Service – 5:00

Sunday, 3/31 - Easter

- 3 Services – 9:00, 11:00, & 1:00

### OR

Saturday, 3/30 - Easter

- 1 Service – 5:00

Sunday, 3/31 - Easter

- 3 Services – 9:00 & 11:00

### ST

Saturday, 3/30 - Easter

- 1 Service – 5:00

Sunday, 3/31 - Easter

- 3 Services – 9:00 & 11:00

*Kids and Students at all Services.*

*Easter Egg Hunts – Goal is to shift people from our busiest services. PB, WH & WT will have one on Saturday between 5:00 & 7:00*

**Series Resources:**

FAM MIN

KIDS

Start Here Parent Guide (attached). A conversation guide to introduce your child to Jesus and the life-changing adventure with Him

Know God Devotional - An elementary devotional to help your child Know God more.

<https://store.thinkorange.com/products/know-god-a-28-day-devotional-experience-for-kids>

STUDENTS

Know God Devotional - A student devotional to help your child Know God more

[https://store.thinkorange.com/products/know-god-a-28-day-devotional-experience-for-students?\\_pos=2&\\_sid=64fe82c64&\\_ss=r](https://store.thinkorange.com/products/know-god-a-28-day-devotional-experience-for-students?_pos=2&_sid=64fe82c64&_ss=r)