

## **Easter Weekend Vision Doc, April 15-17 2022**

**Series Focus:** Help people to understand significance of the death, burial & resurrection of Jesus

**Why:** To try a new approach to Easter and help people experience more of what the 3 days would have been like during that time in history, we'll hold 2 different services for Easter:

### Experience 1

Good Friday Experience, PB and FN, online at 7pm

Feel: Serious, somber, more of the weight of what Jesus' sacrifice really meant

### Experience 2

Sunday Easter Celebration, All Campuses, Sat and Sun

Feel: Praise and celebration

**Invite Pitch:** The Bible gives an account of a series of events that happened over 3 days' time that changed everything. Starting with a sentence of one man to be put to death by crucifixion, a plan that no one could have dreamed of continued to unfold. Day became night; lies, betrayal and death, led the way to truth, faithfulness and resurrected life; and it sparked a movement of people who witnessed the remarkable real life events and then risked everything to tell about it. Join us as we explore the events of those 3 days to understand what really happened, who God really is and what all of it means for us today.

**Scripture:** John 9

### **Easter Goals:**

- Overall Attendance
  - Top 5 card for staff, DreamTeam and guests
- Made a Decision

How are we measuring success?

- Attendance Total at or above last year of 13,351\*
  - Physical 9622
  - Online 3729
- Track total # of hands raised and I made a decision submissions

\*projected total for "Easter Weekend"; new Good Friday approach impact will be tracked

### **Service Times**

FN/PB (Private Good Friday service for Staff and Kids DreamTeam only, no promo)

4.15 5p

FN

4.15 7p (Good Friday Service)

4.17 9a | 11a | 1p

PB

4.15 7p (Good Friday Service)

4.16 5p

4.17 9a | 11a

OR

4.17 9a | 11a

ST

4.17 9a | 11a | 1p

WT/WH

4.16 5p

4.17 9a | 11a

- 7pm Good Friday Service will be streamed.
- Kids will be open for all services except for the 5pm service on Friday April 15th; students is TBD.

### **Series Resources:**

FAM MIN

KIDS

Start Here Parent Guide (attached). A conversation guide to introduce your child to Jesus and the life-changing adventure with Him

Know God Devotional - An elementary devotional to help your child Know God more.

<https://store.thinkorange.com/products/know-god-a-28-day-devotional-experience-for-kids>

STUDENTS

Know God Devotional - A student devotional to help your child Know God more

[https://store.thinkorange.com/products/know-god-a-28-day-devotional-experience-for-students?\\_pos=2&\\_sid=64fe82c64&\\_ss=r](https://store.thinkorange.com/products/know-god-a-28-day-devotional-experience-for-students?_pos=2&_sid=64fe82c64&_ss=r)