

## Dollar Club

### **Bottomline:**

We believe that if each person at CedarCreek gives just \$1, we can see amazing things happen when we all make small investments together. Through the Dollar Club, our generosity can make an incredible impact on the lives of those who may have previously felt forgotten, or unloved.

### **Who owns what pieces?**

- Nate: Video
- Marna: Programming
- Lauren: Story

### **Round 2 – October 2022:**

#### **Communication Timeline:**

- Exec – Monday 9/19
- Leadership – Tuesday, 9/20
- Exec Summary – Wednesday, 9/21

#### **Weekend Service Timeline:**

- October 29/30: Vision Cast
- November 5/6: Vision Cast and Give
- November 12/13: Share the Story (also the week we begin promoting Christmas Shoeboxes)

#### **Dollar Club Recipient in November 2022:**

- TBD

#### **How are we measuring success?**

- Our goal is to have as many people participate as possible.
  - o Each month we average around 2,000 giving households, so we want over 2,000 to participate giving to Dollar Club.

#### **How are we asking people to give?**

- We are asking people to give as they normally would via:
  - o CedarCreek App
  - o CedarCreek Website - <https://cedarcreek.tv/give/>
    - Change QR code to point directly to PushPay
  - o Cash or Check in the Giving Box
    - Giving Envelopes and Giving Stations are potential ways to highlight

### Round 3 - TBD