**Vision Doc - Wonder (Dec 11 -Jan 2)**

**Series Focus:** Discovering the God who leaves us speechless

**Invite Pitch:** If you are like me, we all want a “wow” at the holidays. We want our kids to be wowed by their gifts, we want friends or guests to be wowed at our party, we want followers to be wowed by our posts. So we either run ourselves frantic, trying to capture a wow for the season, or we give up on it all together. Yet tucked in the center of all of this is a true story that reaches across generations into the moments right now, inviting a wow like no other. A stop everything, can’t take it all in, child-like kind of wow that leaves us speechless and is beyond anything we could imagine. Are you ready to meet the God that wows us at Christmas and beyond?

**Theme verse:** Luke 1:49-50, “...for the Mighty One has done great things for me-holy is his name. His mercy extends to those who fear him from generation to generation.”

**Weekly Topics:**

* Week 1: December 11/12, Wowed by God’s Timing, Ben
	+ Key Passage: Luke 1
	+ Bottom line starter: God's timing aligns with his good plans. (His faithfulness)
* Week 2: December 18/19 - Guest - Josh Whitlow
* Week 3: December 22-24, Christmas Eve – The Wonder of Christmas
	+ Key Passage: Philippians 2
	+ Bottom Line starter - Receive the amazing grace of God (His humility and generosity)
* Week 4: Jan 1/2 (Services on Jan 2 only) - Guest, Chris Baney

**Series Goals:**

What next steps will we ask people to take?

* Engage with the LIO
* Attend and invite Christmas Eve service
* Make a decision for Christ
* Give to CedarCreek

How are we measuring success (and how did we get there)?

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| **Goal** | **Measurable** | **Past Data and Current Trends** |
| Increase LIO open rate | 17% to 20%30 new subscribers | Current open rate is 17%, 13 subscribers as of Oct 4, 2021 |
| Increase physical attendance from 2020 | Total attendance goal = 14,692Physical – 10,076Online – 4,616 | Based on current attendance trends and Christmas 2020:* Physical Attendance Christmas 2020 - 7,185
* Online Attendance Christmas 2020 - 6,069
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| Increase Christmas Eve Services Salvations (I made a decision)  | In cooperation with the Holy Spirit, praying for 160 total | * Christmas 2020 was 17 with “text” option
* Christmas 2019 was 354 with “hand raise” option
* Christmas 2021 goal would be down 57% matching attendance trend for hands raised would equal 152
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| Maintain or increase typical December Giving | $1,280,000          | Normal Weekend Services 12/18&19 = $225,000Christmas Services =  $375,000Year End Giving & Weekend Services 1/2 = $445,000Total     $1,045,000  |

**Christmas Service Times**

FN

Dec 23 – 7pm

Dec 24 – 1pm, 3pm, 5pm, 7pm

OR

Dec 23 – 7pm

Dec 24 – 3pm and 5pm

PB

Dec 22 – 7pm

Dec 23 – 7pm

Dec 24 – 1pm, 3pm, 5pm, 7pm

ST

Dec 24 – 3pm, 5pm, 7pm

WT

Dec 23 – 7pm

Dec 24 – 1pm, 3pm, 5pm, 7pm

WH

Dec 23 – 7pm

Dec 24 – 1pm, 3pm, 5pm, 7pm

**Ministry Calendar and Holidays:**

* Dec 11 - Second Sat Serve
* Dec 18/19 - Christmas Shoebox Celebration
* December 25 - Christmas :)
* Dec 25 / 26 - No GrowthTrack
* Jan 2 (Sunday only) - Baptism
* Jan 3 - Prayer Night

**Series Resources:**

Kid Specific Parent Resource:

* Advent content as part of LIO for families

Student Specific Parent Resource:

* "How to Make Room for Moments During the Holiday Season": <https://theparentcue.org/pcl-51-how-to-make-room-for-moments-during-the-holiday-season/>
* Will also point to Advent content as part of LIO for families