

MINISTRY TEAM: CONTENT DEVELOPMENT DEPARTMENT: SERVICE PROGRAMMING CAMPUS OR MINISTRY TEAM: CENTRAL

MINISTRY EXPERIENCE SUMMARY

The Content Development intern gains comprehensive leadership and writing experience in a creative and strategic writing role with weekend service programming that includes strategic scripting for live in-room hosts, scripting for promotion of strategies within service, as well as creative scripting for elements in service. This role also engages with The Daily, taking part in the process of creating a weekly resource that includes a devotion based off the weekend message.

MINISTRY EXPERIENCES:

Gain a full understanding of these leadership responsibilities and execute per the direction of their supervisor:

- Attend All-Staff Meetings
- Attend weekly Programming Meetings
- Attend weekly Central Arts Meetings
- Attend a few weekends as assigned to experience execution of service programming elements and for feedback and evaluation of what was created
- Gain a full understanding of the leadership and creative responsibilities of service programming and execute per your direct report's guidance:
 - Taking part in a team of creatives and the creative process
 - Creative writing elements that could include life change stories, creative portions of a service, and daily devotions
 - This includes writing as well as editing and proofing
 - Strategic writing elements that carry vision for strategies and help people take a next step on the life-changing adventure
 - Participation in video shoots that include written elements as needed
 - Assist in development of production and music DreamTeam handbooks for implementation across the ministry.
 - Insure understanding of how systems like Planning Center and Rock support service programming and relationships
 - Provide writing support for ministry events
 - Complete all requirements of the Internship Program
 - Complete any additional requirements assigned by the Campus Pastor, Supervisor, or Internship Director