






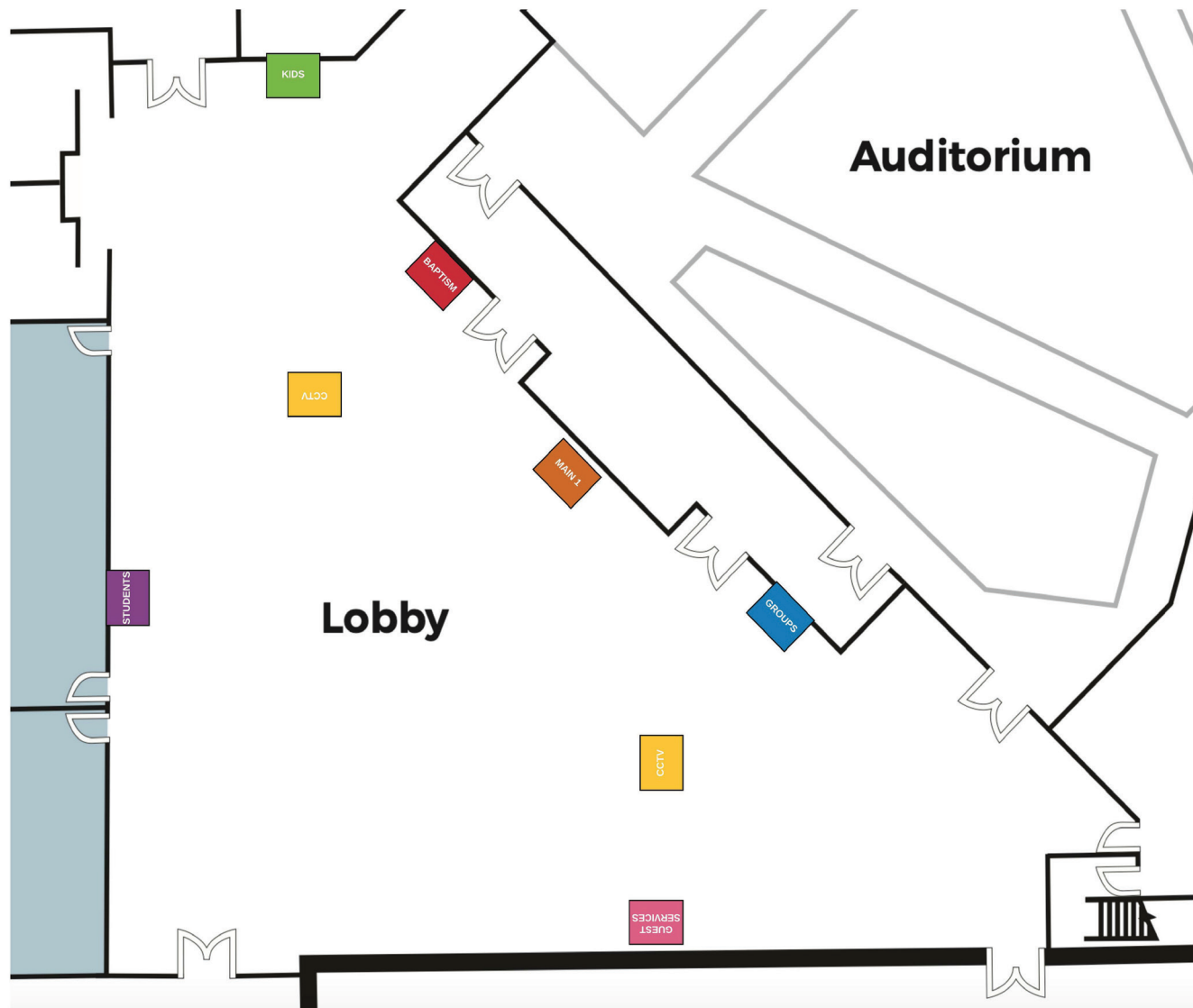


SERVICE Programming + Digital Marketing

SOURCE	CAMPAIGN	ACCOUNTABLE
Pre-Service	6 Static Slides EXAMPLE: • Welcome • Adventure 3 • Adventure 1 • Adventure 4 • Adventure 2 • Adventure 5	Marna Ward
Post-Service	6 Static Slides + Call to Action EXAMPLE: • Thank You • Kids • GrowthTrack • Students • Give • Family Faith Plan	Marna Ward CALL TO ACTION: • 21 Days of Prayer • Baptism
	Student	Spencer Osborne
	Kids	Sarah Bucher
	Groups	Kelly Pagel
	Journey	Ben Bockert
	Welcome & Guest Services	Marketing
	Call to Action	Marketing
	CC TV	Service Program

FINDLAY Digital Marketing Map



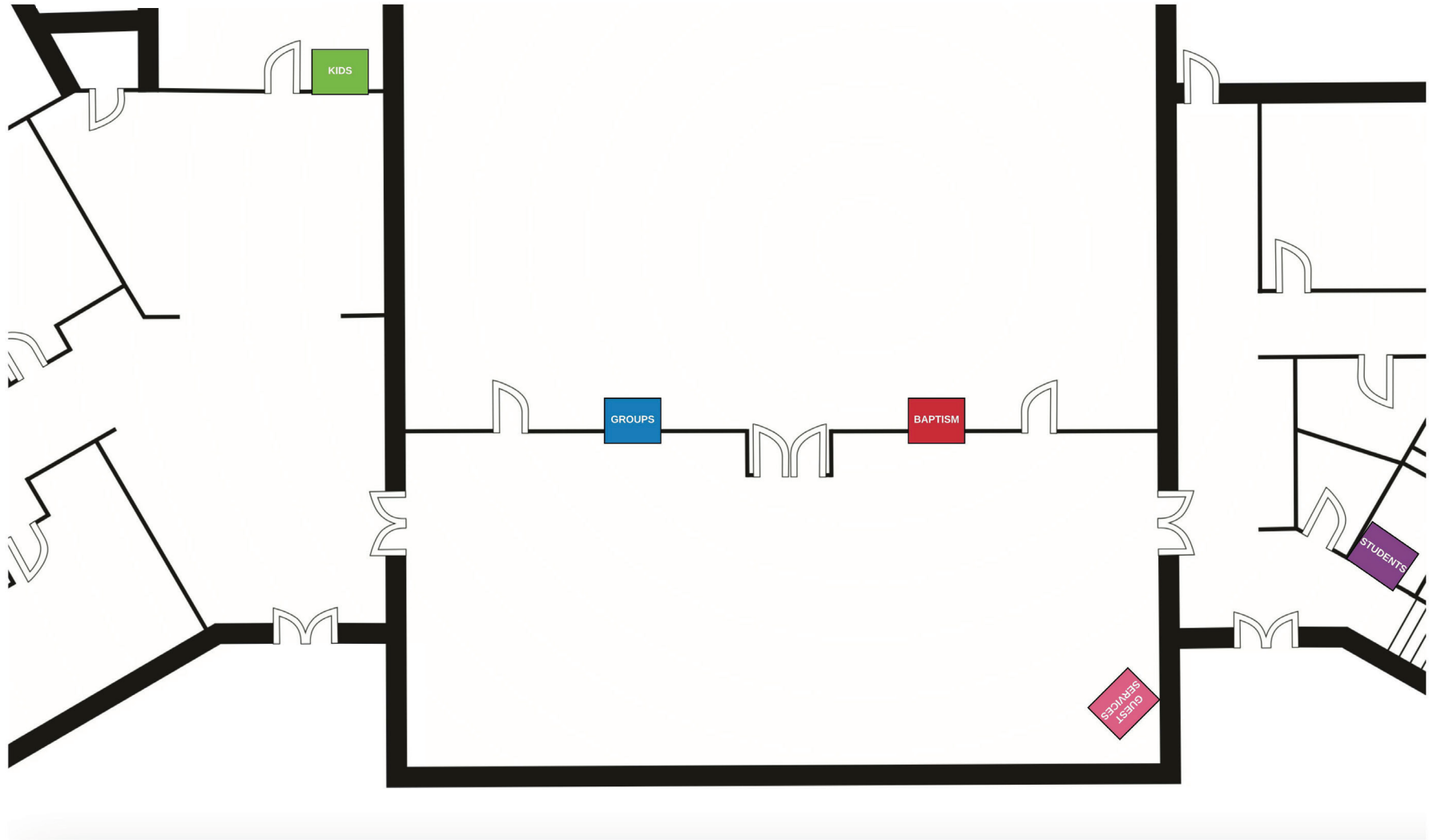
Considerations:

1. Move the CCTV's to make more sense

CCTV:

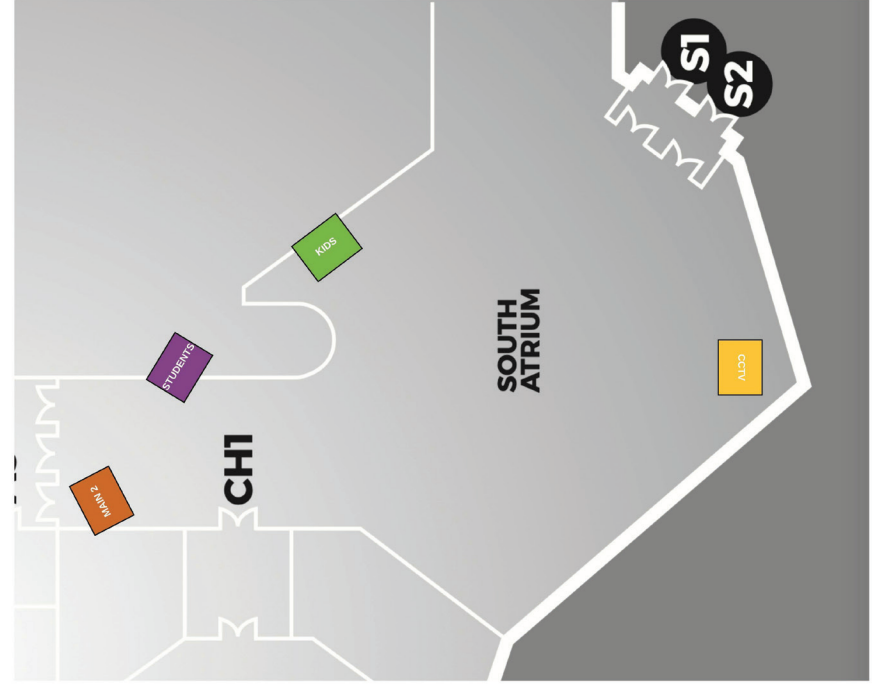
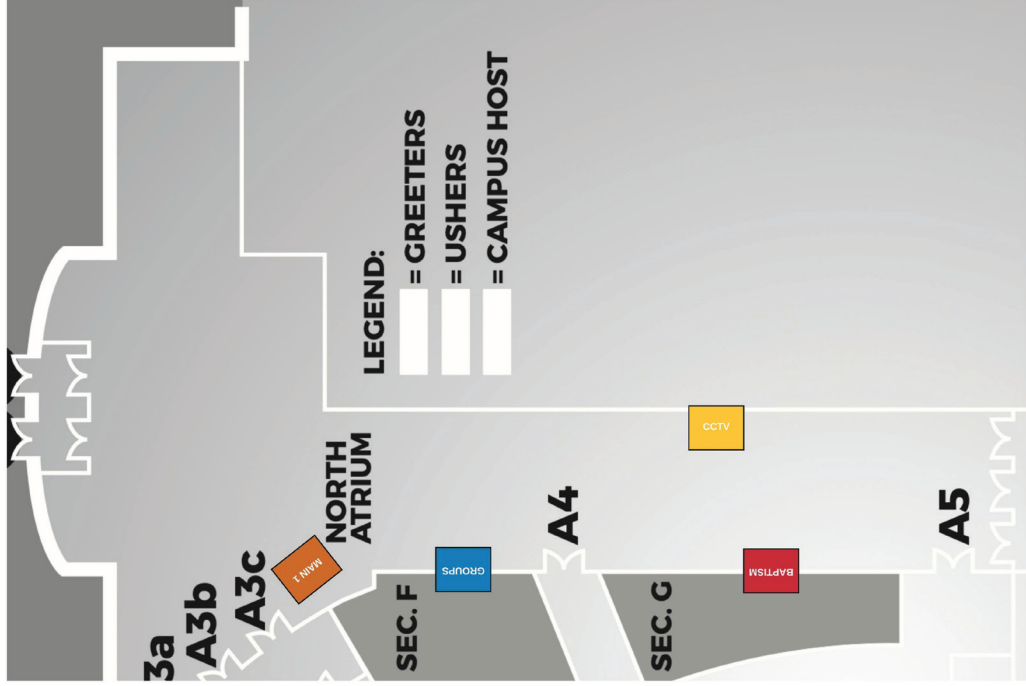
1. Main Entrance
2. Kids Waiting area

OREGON Digital Marketing Map

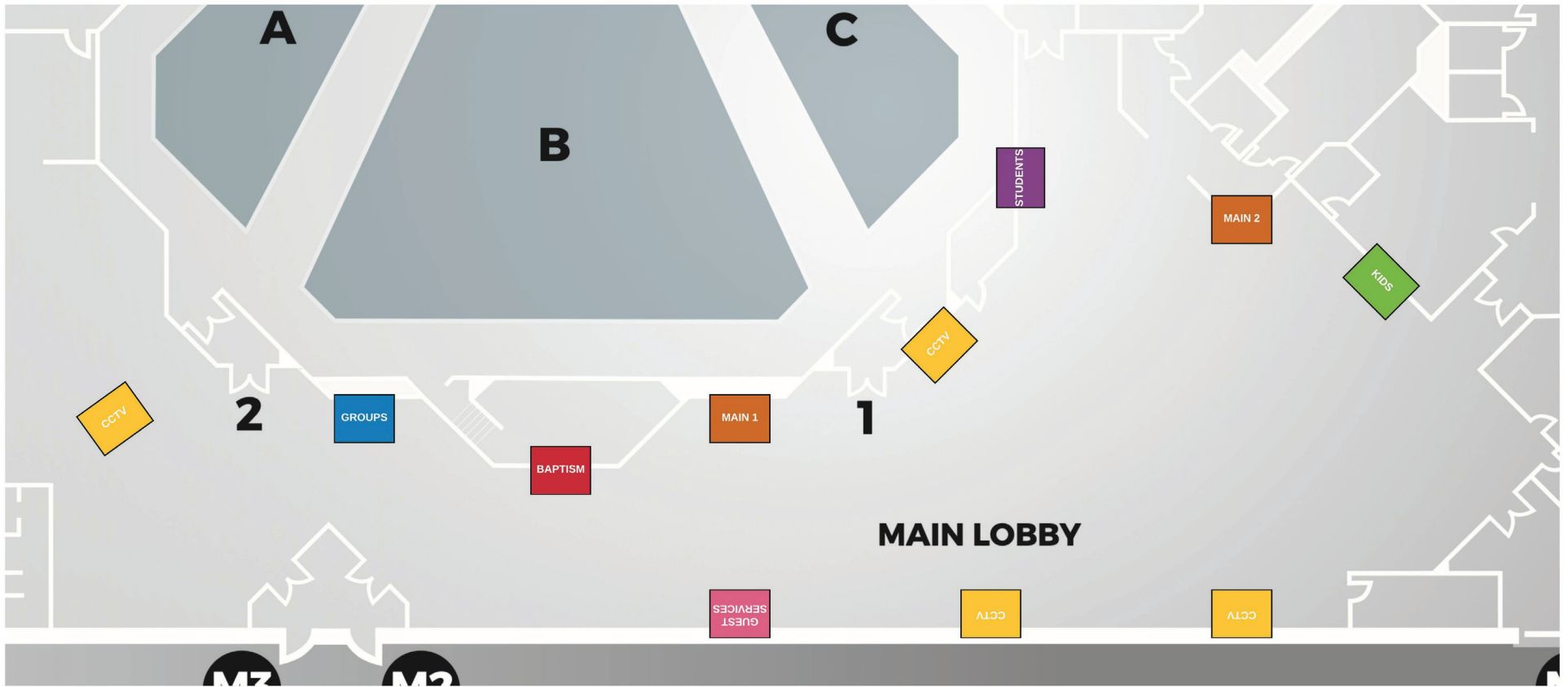


Considerations:

1. Add a TV opposite of Guest Services for CCTV



SOUTH TOLEDO Digital Marketing Map



Considerations:

1. Move Main 1 to 80"
2. Move Baptism to Main 1
3. Make Baptism CCTV

CCTV:

1. Fireplace Seating Area
2. Window Seating Area

