**Is Christmas Unbelievable? Book by Rebecca McLaughlin**

**Physical Copies of Book**

* 2,500 books on order
* Going to all campuses
* To be handed out only on 12/24 services
	+ Handing them out and when they’re gone, they’re gone…but a digital copy is available
* Campuses call – Guest Services or Separate Table
	+ i.e. – Think about PB South Atrium probably need an option
	+ We want to make it as easy as possible for a guest to get a book if they want one
* We are handing out these books and not trying to collect any information

**Digital Copies of Book**

Two ways to access:

* QR Code
	+ On the Christmas Handout
		- Will be 3 versions of the handout
			* WT, WH, PB & OR
			* FN (new service times)
			* ST (new service times)
	+ Scanning the QR Code takes directly to digital book copy (PDF version)
* Text Keyword
	+ On Ben’s slide during the message – Key Word – “Book”
	+ Text response gives direct link to digital book copy (PDF version)

**General Questions:**

* What is the cost of physical and digital copies?
	+ $1.35 – Digital Book
	+ $2.00 – Physical Book
* What account is paying for the books?
	+ Account 7151
* What is the link for the Digital Copy of the book?
	+ <https://cedarcreek.tv/christmasbook>
* If we choose the follow up with the “text in group”, who is designing and running that play?
	+ Nate is going to outline two additional text messages for this group.