**Is Christmas Unbelievable? Book by Rebecca McLaughlin**

**Physical Copies of Book**

* 2,500 books on order
* Going to all campuses
* To be handed out only on 12/24 services
  + Handing them out and when they’re gone, they’re gone…but a digital copy is available
* Campuses call – Guest Services or Separate Table
  + i.e. – Think about PB South Atrium probably need an option
  + We want to make it as easy as possible for a guest to get a book if they want one
* We are handing out these books and not trying to collect any information

**Digital Copies of Book**

Two ways to access:

* QR Code
  + On the Christmas Handout
    - Will be 3 versions of the handout
      * WT, WH, PB & OR
      * FN (new service times)
      * ST (new service times)
  + Scanning the QR Code takes directly to digital book copy (PDF version)
* Text Keyword
  + On Ben’s slide during the message – Key Word – “Book”
  + Text response gives direct link to digital book copy (PDF version)

**General Questions:**

* What is the cost of physical and digital copies?
  + $1.35 – Digital Book
  + $2.00 – Physical Book
* What account is paying for the books?
  + Account 7151
* What is the link for the Digital Copy of the book?
  + <https://cedarcreek.tv/christmasbook>
* If we choose the follow up with the “text in group”, who is designing and running that play?
  + Nate is going to outline two additional text messages for this group.