**Christmas Shoeboxes – Project Plan**

**Bottom Line**

* This Christmas season we will be inviting CedarCreek attenders to pack a shoebox for distribution to children in the Toledo Public School system, via The Tabernacle.
* Partnering with The Tabernacle allows us to make a difference in our very own community, with a front row seat to the people being impacted, and with ongoing opportunities to continue the impact.

**Goals**

* To provide 600 shoeboxes with gifts for children in Toledo Public Schools
* To provide CedarCreek with a simple and tangible way to make a difference this Christmas
* To be able to celebrate what God is doing through CedarCreek in our community.

**Timeline:**

|  |  |  |
| --- | --- | --- |
| DATE | PROMOTION | ACTION |
| 11/6 | Website up |  |
| 11/7-8 | -Promote with DT and Groups  -Promote on social? | -Guest Services prepped to receive boxes |
| 11/14-15 | -Promote with DT and Groups  -Promote on social | -Guest Services prepped to receive boxes |
| 11/21-22 | -Promote churchwide as part of service, on social throughout the week, with DT and Groups (use “text to” for list of items and details)  -Promote on social | -Guest Services prepped to receive boxes |
| 11/28-29 | *Consider promoting and extending the deadline for drop off, based on the amount received so far?* | -Guest Services prepped to receive boxes |
| 12/1 |  | -Lauren and interns filling extra boxes with funds raised -Capture video footage of this (3-5pm) |
| 12/5-6 |  | Guest Services prepped to received boxes |
| 12/7 |  | -Campuses delivering boxes to PB  -Giving link turned off  -Shoebox webpage turned off |
| 12/9 |  | -Put postcards in shoeboxes  -Shoeboxes delivered to The Tabernacle  -Capture video footage of delivery  -We will meet at Perrysburg at 9, pack boxes with Christmas cards, load truck and go to The Tabernacle before noon. |
| 12/14, 16, 17, and 18 |  | -Boxes distributed from The Tabernacle each day between 4-6pm.  -Capture video footage of distribution (pick 2 days?) |
| 12/19-20 | Celebrate in weekend service (dependent upon Christmas service plans) |  |

**Broad FAQ’s**

* Who will lead this at the Campuses?   
  Lauren will work directly with the CPs. CPs should communicate with their Outreach HUB Leaders and Next Steps Directors as needed.
* How many shoeboxes (minimum) will each campus provide?   
  Findlay – 35  
  Oregon – 40  
  Perrysburg – 250  
  West Toledo – 75  
  South Toledo – 50  
  Whitehouse – 65  
  Central – 85  
  Total - 600
* What should go in the shoeboxes?  
  All boxes should be gender neutral (not specifically for a boy, or for a girl), and the contents should cost approximately $25. Ideas include:
  + - Wow -- stuffed animal, watch, ball and pump, frisbee, remote controlled car, flashlight
    - Personal – sunglasses, socks, toothbrush, tooth paste
    - School supplies-- crayons, markers, pencils, paper
    - Craft-- puzzles, coloring books, playdough, stickers
* What if people would like to donate money, rather than filling a shoebox?  
  People will be able to donate money at cedarcreek.tv/outreach

Donations will be used to fill shoeboxes.Donations beyond the amount needed for shoeboxes will be used to help The Tabernacle partner with local schools to “adopt” families for Christmas.

Donations can be made through December 6th.

* When will this be promoted? (Keeping in mind Sponsor a Child in Latin America will be promoted November 14-15)  
  11/7-8 - Promote with DT and Groups (and on social?)

11/14-15 - Promote with DT and Groups (and on social?)  
11/21-22 - Promote Churchwide, on social throughout the week, with DT and Groups (any follow up on Sponsor a Child needed) – use “text to” for list of items and details  
11/28-29 - Promote Churchwide?, and with DT and Groups? (maybe see how many come in?)

* How will this be promoted?  
  -Video with family packing a couple of boxes, listing off the details  
  -Slide with a “text for info” number  
  -Webpage

-On social  
-Other?

* How will boxes be collected?  
  We will invite CedarCreek guests to drop off their boxes at their campus November 7-8, 14-15, 21-22, and 28-29. December 5-6 will be a nonpromoted weekend for additional boxes to be turned in. Boxes will be collected by Guest Services. Campuses should identify a storage location for the boxes until December 7th.
* How will extra shoeboxes be purchased and packed?The week of November 30th, Lauren will work with a team to do this. She will use Campus Local Outreach funds to fill their shoebox commitments, along with donations to the website to fill any boxes needed to complete our overall commitment to The Tabernacle. Any packed shoeboxes received beyond November 29th will be donated to The Tabernacle to pass out as needed. Funds received beyond that needed to fill the shoebox commitment will be donated to The Tabernacle as stated above.
* How will shoeboxes be delivered to The Tabernacle?Campuses will deliver their boxes to the PB Campus on December 7.   
  Boxes will have a postcard inserted, and then be transported from the PB Campus to The Tabernacle on Wednesday, December 9th. Lauren is working with Josh Whitlow to develop a team to help with this, and we will record their participation in the project.
* How will we capture footage to celebrate with CedarCreek? How will The Tabernacle distribute the boxes?  
  Boxes will be transported to The Tabernacle on December 8th – we would like footage of this.  
  The boxes will be distributed from The Tabernacle via scheduled pick up times for each school during the week of December 14th. We would like footage of these distributions:
  + Monday, December 14th-- MLK and Stewart
  + Tuesday, December 15th-- no giveaway due to Hope Center
  + Wednesday, December 16th-- Glenwood, Rosa Parks, and Old West End Academy
  + Thursday, December 17th-- Robinson
  + Friday, December 18th—Pickett

Tabernacle Shoeboxes are slated to be celebrated at services on December 19-20, however, the Christmas service schedule may impact this.

* How many boxes will CedarCreek provide?

-We will provide 600 Christmas boxes. These will be given to all of the kindergarten students in the Scott learning community, along with all students K-8 at Pickett Academy.  The students from Pickett are identified as the poorest students in the Toledo Public School district.

* How will we point to Jesus through this outreach?-Christmas postcard that says:  
  FRONT:

Christmas-y pic

BACK:

We wish you a merry Christmas!

God bless,

Your friends from The Tabernacle and CedarCreek Church

Join us for a Christmas service…*include service times info for both churches*

* What about Operation Christmas Child?  
  If someone is interested in donating specifically to Operation Christmas Child, they are welcome to do so. We will equip Guest Services with information on donating online.