

## CHRISTMAS VISION DOC

Dec 21-24, 2024

**Focus:** Share the good news of Christ's birth and what it means for us today

**Invite Pitch:** It seems like the older you get, the harder it is to capture the magical anticipation of Christmas. I wonder if that's the reason behind all these Advent calendar choices in our social media algorithm. From chocolate to hot sauce to jewelry to Legos to National Lampoon's Christmas vacation? Really!? There's something about opening the different numbered doors that builds a little excitement...even surprise, no matter your age. Isn't that what we all want? At CedarCreek, we want to help you experience the true anticipation and joy of Christmas. No matter who you are or what brought you to our homepage, we are convinced there is no greater joy than discovering how much you matter to God. And believe it or not, you matter to us, too! At CedarCreek, we believe Christianity is an adventure to explore, full of true anticipation and joy – especially this time of year. Join us as we celebrate the good news of Christ's birth, and how that impacts your life today. You can expect uplifting music full of holiday cheer, a hope-filled message and more. We can't wait to see you there!

**Topic for Weekend:** Out of the dark

### Goals:

What next steps will we ask people to take?

- Attendance
- Decisions (we will ask for hands)

How are we measuring success?

- Attendance
  - 18% increase year over year (2500 people)
  - 150% increase from the 6 weeks prior to Christmas (10,000 people)
- Decisions. By the prompting of the Holy Spirit, our hope is to see 1.6% of Christmas attendance for a total of 160

**Pass Offering Bags:** Yes

### Christmas Service Times By Campus

PB Structure: (9 Services)

- Goal is to create the “sandbox” at broadcast and allow other Campuses to “opt in” as needed for their context.
- Online Experience follows PB

All Campus Service Times [Christmas Services 2024.docx](#)

**Fam Min**

**Kids** Kids will be passing out a gift to every family that checks in during the Christmas services. Each family will receive a house ornament to decorate as a family, along with vision around how to create intentional spiritual rhythms in their home. Additional content will be available on the app.