

## AT THE MOVIES 2024

### Vision Doc

**Tagline:** You bring a friend, we'll provide the popcorn!

**Dates:** Nov 2-Dec 1

**Invite Pitch:** There's magic in movies. The action, the drama, the stories, the soundtracks and let's not forget the popcorn! Movies can often help us escape from our real life, but also reflect on it too. That's why we've created a movie experience that has become the highest rated series of our church the last few years. We're convinced you will love the movies, the popcorn and the price...because it's free. And we promise you'll experience Biblical truths that might just change your life. Join us this November for free popcorn, extended movie clips with a teaching straight from the Bible, and a perfect opportunity to bring a friend. All the magic without any of the cost - At the Movies is back this November!

**Response Stations:** No

**Theme verse:** Romans 1:20, "For ever since the world was created, people have seen the earth and sky. Through everything God made, they can clearly see his invisible qualities—his eternal power and divine nature. So they have no excuse for not knowing God."

**Online & TV:** Encore Presentation of Past Messages

#### Dates of Series:

- November 2/3 Baptism
  - Theme: Encouragement
- November 9/10 (Veteran's Day)
  - Theme: Secrets
- November 16/17
  - Theme: Dealing with Pain
- November 23/24
  - Theme: Faith
- November 30/December 1 (post-Thanksgiving)
  - Theme: Embracing family and community

#### Goals:

What next step will we ask people to take?

- Attend every week and bring at least one friend with you over the course of the series

How are we measuring this:

- Attendance YtY = +15%
  - Attendance vs Previous 6 Weeks = +30%
  - New Families YtY = +20% (133)

- i. FN = 29
- ii. PB = 46
- iii. OR = 8
- iv. ST = 18
- v. WH = 14
- vi. WT = 18
- New Households in Database YtY = +20% (668)
  - i. FN = 120
  - ii. PB = 233
  - iii. OR = 49
  - iv. ST = 76
  - v. WH = 66
  - vi. WT = 124

### **Ministry Calendar and Holidays:**

#### **\*GrowthTrack - fast track?**

- Nov 2/3 - Baptism
- Nov 2 /3 - Christmas Shoebox promotion starts (through last full weekend in Nov 23/24)
- Nov 9- Second Sat Serve
- Nov 11 - Veteran's Day
- Nov 28 - Thanksgiving
- Dec 1 - Group Leader Training

### **Series Resources:**

Next Gen:

Kids - Bundle of resources on the app that connect with movies/tech/culture.

1. Media Reviews for Parents including: movies, tv, music, games, books, YouTube channels

- <https://www.pluggedin.com/>

- <https://dove.org/>

2. Technology Map and Conversation Guides (attached)

- Guides for introducing tech conversations with your child.

3. Technology Tips Mini Tutorials; Parent Cue and Jon Acuff

<https://www.youtube.com/playlist?list=PLdeux0T1zjhau6f-LpHrAhdFvK9NypVzm>

4. "Tough Stuff Parenting"; helping your kids navigate faith and culture

[https://parentcuestore.org/products/tough-stuff-parenting-helping-your-kids-navigate-faith-and-culture?\\_pos=1&\\_sid=0ab70e914&\\_ss=r](https://parentcuestore.org/products/tough-stuff-parenting-helping-your-kids-navigate-faith-and-culture?_pos=1&_sid=0ab70e914&_ss=r)