**Vision Doc – Why Prayer…Sucks (August 7 – September 5, 2021)**

**Series Overview:**

* Series Focus:
  + Helping people understand and experience the power of prayer.
  + Series Verse:
  + Psalm 139:23-24
* Invite Pitch:
  + Long: Most people say that they pray. But when brutally honest, most people’s prayer life is pathetic...even for Christians. It feels boring, unproductive, sleepy, pointless, and at times feels like you’re just talking to yourself. YET, we hear and read about the prayer life of others that seems so bold, adventurous, almost dangerous. It leaves you wondering what you are missing. If that is you, we understand, prayer at times can be challenging for even the most devout person. But what if God intended for prayer to be a powerful, impactful part of our daily life. We can’t wait to help invite and equip you to experience a less pathetic...more dangerous prayer life.
  + Short: If your prayer life feels pathetic, you’re not alone… You’ve heard about the prayer life of others that seems so bold, adventurous, almost dangerous. What if God intended for prayer to be a powerful, impactful part of your daily life? We can’t wait to help you experience a less pathetic…more dangerous prayer life.

**Weekly Topics:**

August 7/8 Ben - Why Pray? (Dangerous Prayer CTA)

* Prayer is a personal way to know God

August 14/15 Josh – Test Me (Dangerous Prayer CTA)

* Prayer is a powerful way to find freedom

August 21/22 Ben – Point Me (Invites CTA)

* Prayer becomes purposeful when we have spiritual vision

August 28/29 Ben – Lead Me (Invites CTA)

* Prayer becomes passionate when we are partnering to make an eternal difference

Sept. 4/5 Ben – Better Together (Invites CTA)

**Goals:**

* What steps are we asking people to take?
  + 28 Days of Prayer - Join Ben for morning prayer on CC App, Facebook, Youtube
  + Opt-in invite campaign
* How are we measuring success?
  + Facebook (Ben morning prayer)
    - 3k reach, 10% engagement rate

Youtube (Ben morning prayer)

* + - 115 new subscribers
    - 9k views
  + 2,000 opt-in invite campaign

**Ministry Calendar:**

* + 8-2 -Prayer Night
  + 8-5/6 -Global Leadership Summit
  + 8-7/8 -Baptism

-Kids Start Here

* + 8-9 -21 Days of Prayer

-Child Dedications – applications closed

* + 8-14 -Second Saturday Serve
  + 8-18 -DreamTeam Launch
  + 8-25 -Student Nights/Student Groups Launch
  + 8-28/29 -End 21 Days of Prayer

-Group Leader Training

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| **When?** | **Who is Galvanized?** | **What Content?** | **Responsible?** | **Where?** |
| -2 weeks 7/28 | Leadership Team  Staff | Vision Doc | Ben | Leadership Team and Exec Summary |
| Roll Out Doc | Lauren | CreekHelp |
| -Series Focus -Invite Pitch -Goals (steps and measurements) | Ben | Staff Video |
| -Staff Video discussion points | Leadership Team | Weekly Staff Meetings |
| -1 week 8/4 | Staff | -Series Focus -Invite Pitch and application ideas -Goals (steps and measurements) | Ben | Staff Video |
| -Staff Video discussion points | Leadership Team | Weekly Staff Meetings |
| DreamTeam | -Staff Video series highlights | Staff Team | DT Communications\* |
| **SERIES LAUNCH – August 7/8** | | | | |
| Post Week 1 8/11 | Staff | -Week 2, 3, 4 content, and how to invite  -Prompting steps to reach goals | Ben | Staff Video (No July All Staff) |
| -All Staff discussion points | Leadership Team | Weekly Staff Meetings |
| DreamTeam | -All Staff series highlights | Staff Team | DT Communications\* |
| Post Week 2 8/18 | Staff | -Week 3, 4 content, and how to invite  -Prompting steps to reach goals | Ben | Staff Video |
| -Staff Video discussion points | Staff Team | DT Communications\* |
| DreamTeam | -Staff Video series highlights | Leadership Team | Weekly Staff Meeting |
| Post Week 3 8/25 | Staff | -Week 4, 5 content, and how to invite  -Prompting steps to reach goals  -LIO Podcast: Series Special Guest | Ben | Staff Video |
| -Staff Video discussion points | Leadership Team | Weekly Staff Meetings |
| DreamTeam | -Staff Video series highlights | Staff Team | DT Communications\* |
| Post  Week 4 9/1 | Staff | -Week 5 content, and how to invite  -Prompting steps to reach goals  -LIO Podcast: Series Special Guest | Ben | Staff Video |
| -Staff Video discussion points | Leadership Team | Weekly Staff Meetings |
| DreamTeam | -Staff Video series highlights | Staff Team | DT Communications\* |
| Post Week 5 9/8 | Staff | -Series recap and results  -Celebrate progress, identify learnings | Ben | Staff Video |
| -Staff Video discussion points | Leadership Team | Weekly Staff Meetings |
| DreamTeam | -Series recap and results | Staff Team | DT Communications\* |

\*Includes team meetings, emails, huddles, etc.

**Family Ministries Resources**

* Kids Specific Parent Resources:  
  Parent Cue Blog article- "Cultivating a Prayer Habit"- <https://theparentcue.org/cultivating-a-prayer-habit/>
* Student Specific Parent Resources:  
  -Event- Student Nights Fall Launch- Wednesday, August 25th  
  -Parent Cue Blog article- "How I’m Praying For My Kids Now That They’re Older"- <https://theparentcue.org/how-im-praying-for-my-teen-and-young-adult-children/>
* Kids/Student Parent Resources:  
  -21 Days of Prayer Parent Resource (cedarcreek.tv/preschool, /elementary, /middleschool, /highschool)

*Supporting resources will be shared on social media and will be available at our preschool, elementary, middle school, and high school resource pages. Resource pages are pointed to in our monthly Family Ministries Email.*

**Next Steps Resources**

* Dangerous Prayers, by Craig Groeschel